

INGENIOUS

**CREDENTIALS
AND PORTFOLIO**

WHO ARE INGENIOUS?

Or perhaps more accurately, **who is** Ingenious?

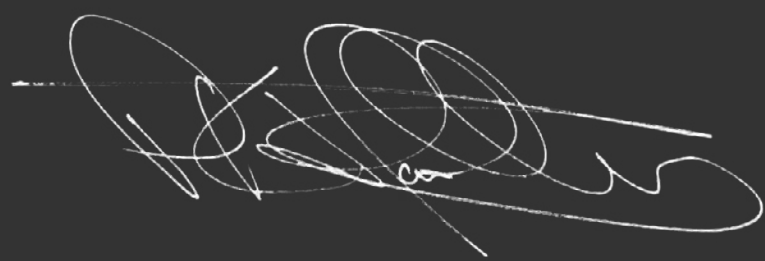
The Ingenious story began in the summer of 2006, initially based in a 'cosy' windowless office in the city centre of Manchester. By the time we relocated to leafy Cheshire in 2010 we had grown to a team of three, headed up by me, Paul Hartley.

The events of the past two years have had a profound affect on everyone, personally and professionally. Earlier in 2022 I took the decision to reinvent Ingenious, and now, it's just little old me (assisted by my old freelance colleagues when required) and my 30 years industry experience.

I specialise in branding and corporate identity, plus design for print, digital and the built environment. I've worked with companies of all sizes, from startups and SME's to global automotive and technology brands, nationally recognised museums and galleries, commercial property developers, plus many other industries and sectors.

As you might imagine, with a portfolio dating back to 2006, there's lots I could show. However, I've limited this PDF to a selection of clients that demonstrate the specialisms mentioned above, as well as my ability to work within a range of different budgets. If this whets your appetite, then of course there's lots more work and detailed case studies to see at ingeniouscreative.com

Thanks so much for taking the time to look at my work.
I look forward to hearing from you soon.



PROUD TO WORK WITH...

Alliance MBS
The Auckland Project
Advanced Propulsion Centre
Aston University
Barnaby Festival
Cheadle Hulme School
Imperial War Museums
Macclesfield Museums
Manchester Jewish Museum
Muse

Museums of Cheshire
National Museums Liverpool
Peter Pan Moat Brae Trust
People's History Museum
Port Sunlight Village Trust
Primary Science Teaching Trust
The University of Manchester
Vodafone Business
Warwickshire County Council
Wilmslow Guild

CONTACT INGENIOUS...

Please do drop me a line to discuss any future projects you might be considering. It'd be great to hear from you.

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W ingeniouscreative.com

T @ingeniouscre8iv
@ ingeniouscreative

INGENIOUS CREATIVE

Two Rose Wharf · Macclesfield
Cheshire SK11 7GJ



MANCHESTER
1824

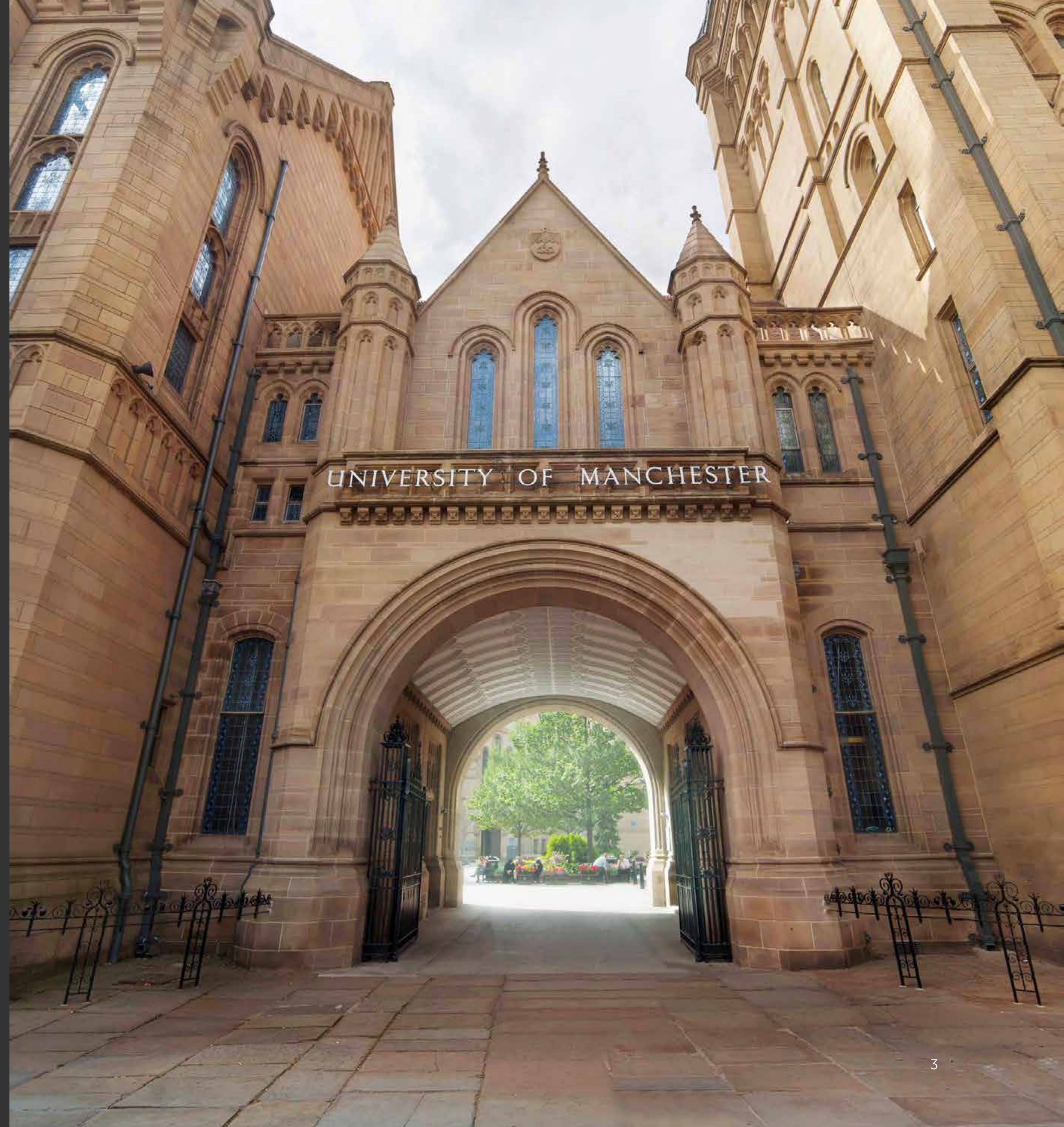
The University of Manchester
Alliance Manchester Business School

THE UNIVERSITY OF MANCHESTER

I work on a broad range of design for print and digital activity for this long standing client. This encompasses both the University of Manchester core brand, and also Alliance Manchester Business School. I also work for Alliance MBS's Undergraduate and Postgraduate departments, plus the Manchester Institute of Innovation Research (MIoIR).

As you might imagine, all these functions must adhere to the wider University of Manchester brand guidelines. This is a comprehensive and detailed document, but does offer some creative flexibility to ensure my work is engaging and relevant for the target audience.

Additionally, Alliance MBS have recently completed a rebrand and the resulting guidelines - featuring a collection of diagonal lines known as 'the supergraphic' - offer a great creative opportunity to crop photography and help pull together and integrate the various elements of a layout. The first six pages of this section feature the new brand, with the remaining ones highlighting a few of our favourite projects from the past decade.





ALLIANCE MANCHESTER
BUSINESS SCHOOL

THE MANCHESTER LEADERSHIP DEVELOPMENT PROGRAMME

SHIP

The role of the leader is complex. Effective managers and leaders need the right combination of knowledge, mind-set and skills for success now and in the future. The Manchester Leadership Development Programme gives new and established leaders the tools they need to succeed and the confidence to use them effectively.

"Our mission here is to give everyone the opportunity to transform their lives and, in doing so, transform the organisations they work for and the communities in which they live."

ALLIANCE MANCHESTER BUSINESS SCHOOL



World leading business school
The University of Manchester is home to the first modern computer, the first scientists to isolate graphene and 25 Nobel Prize winners.



Exceptional learning environment
With a multi-million pound investment in our building and a purpose built Executive Education Centre, our environment matches the high standard of our teaching.



Delivering business impact
Over the past 13 years, nearly 25,000 delegates and their employers have reaped the rewards of our rigorous and challenging programmes.

World-renowned partners
We are proud to work with many clients from across the world.



Over 50 years' experience
Over 50 years' experience delivering Executive Education around the world.



High quality teaching
One of only a few business schools in the world to be recognised by all three international business school and MBA-accrediting bodies.



MANCHESTER
1824
The University of Manchester
Alliance Manchester Business School

ARUP

BENTLEY

BAE SYSTEMS
INSPIRED WORK

Seddon

Audi logo

bp

EXECUTIVE EDUCATION

CUSTOMISED PROGRAMMES
SENIOR LEADER APPRENTICESHIPS
SHORT BUSINESS COURSES

AMBA
ACCREDITED

ACCREDITED

EQUIS
ACCREDITED



ORIGINAL THINKING APPLIED

ambs.ac.uk/executive

MANCHESTER
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Alliance Manchester Business School

Bidfood
Project of the Year

The co-operative bank

MAG

NHS

INS
INTERNATIONAL
NUCLEAR SERVICES

BAOSTEEL

CIPD
Annual Conference
and Exhibition

J20
Agenda Screening Services



ALLIANCE MANCHESTER
BUSINESS SCHOOL
MODULAR PROGRAMMES

HOW MODULAR PROGRAMMES WORK

Click on each box to understand the process

- 1 Problem diagnosis
- 2 Identifying the best modules for your programme
- 3 Incorporating prior knowledge, motivations and culture
- 4 Combining your industry insight with our academic rigour
- 5 Refining your modular programme
- 6 Delivering the final version for approval
- 7 Designed for impact

Combining your industry insight with our academic rigour

Our learning and design team will work with you to identify further modules, from our extensive portfolio, to create a truly bespoke programme.



SENIOR LEADER APPRENTICESHIP PG DIPLOMA SENIOR LEADERSHIP

Who is the programme for?
This apprenticeship programme is ideally suited to middle managers, looking to further develop their career.
Successful applicants aspire to progress to more senior roles, such as:
Associate Director, Business Unit Head, Chief Executive Officer, Chief Financial Officer, Chief Information Officer, Chief Operating Officer, Divisional Head, Executive Director and Head of Department.
This programme is designed to develop middle managers into senior leaders, so if you already hold a senior role, this programme may not be suitable.

This programme helps aspiring middle and senior level leaders develop the Knowledge, Skills and Behaviours to further advance their career and leads to a level of excellence recognised nationally by the Senior Leader Standard.
The programme comprises of an 18 month*, part-time Level 7 Senior Leader Apprenticeship, with a Postgraduate Diploma in Senior Leadership.
The programme is eligible for Apprenticeship Levy funding.
Upon completing the programme, the PG Diploma may be exchanged for a Masters (MSc) in Senior Leadership from the University of Manchester, following a further 6 months study, additional tuition fees of £4,000 per person, and subject to minimum 50% unit passes.

Apprenticeship Levy and the Senior Leader Apprenticeship
All employers with payroll over £3 million pay 0.5% of their payroll into a levy account. The government adds 10%. The combined account pays for apprenticeship training providers.
In 2018, the UK government and partners created a standard for the Knowledge Skills and Behaviours expected from managers and leaders at a senior level. The Level 7 Senior Leader Apprenticeship was designed to help managers and leaders achieve this standard and develop more sustainable businesses.

The Senior Leader Apprenticeship Postgraduate Diploma in Senior Leadership is fully funded by the Apprenticeship Levy.*

What are the employer's responsibilities?
The Senior Leader Apprenticeship Postgraduate Diploma in Senior Leadership is extremely valuable for organisations, and like all apprenticeships, this is a serious undertaking for the individual and their employer. Here are some obligations to bear in mind:

- Employers must support apprentice learners with a minimum of six hours per week for off the job training.
- Sign a contract with the University as their apprenticeship provider.
- Ensure mandatory documents are signed and up-to-date for each apprentice learner throughout their apprenticeship.
- Ensure the apprentice learner is supported by an appropriate work based mentor, throughout their studies.

THE PROGRAMME DESIGN

The programme has been designed to develop new Knowledge, Skills and Behaviours, through a flexible blended learning style, so that learning can be easily applied in the real world.



Learning
Learn the Knowledge, Skills and Behaviours needed to qualify as a senior leader



Blended design
Appealing to different styles of learning, combining self-guided, tutor-led with in person and online content.



Applied / practical
Instant application to your workplace
Apply what you learn, as you learn

PROGRAMME SUPPORT AND ASSESSMENT

SUPPORT FOR LEARNING

Personal tutor guides you throughout the programme, with regular reviews through coaching and leadership development. Work-based mentor supports you inside your organisation, focusing on workplace development and helping promote opportunities for enhanced learning on the course.

Online Learning Platform is your online companion throughout the programme. It is where you will find all the resources you'll need, including: webinars, videos, psychometric assessments, timetable, tutorial and discussion boards, and social networks.

Peer to peer learning and support - you can learn as much from your peers on the programme as you can from the lecturer whilst you further enhance your professional network, beyond completion of the programme.

Programme Director is responsible for academic content and processes, direction of the programme and ensuring quality. Programme Manager is responsible for the day-to-day management of the programme and is the first point of contact for operational queries.

WHAT WILL I LEARN?

In completing the programme, you will learn:
Leadership
How to develop your leadership identity and influence key stakeholders, create a culture effectively, support high-performing team inclusive, effective and inspirational communication.

Strategy
How to utilise strategic models, market scan the strategic horizon, map external identify strategic choices and formulate

People and Organisations
To take account of how the pandemic and people's jobs, and the impact on motivation, job performance, team whilst promoting wellbeing employees.

Finance
How to combine financial accounting theory, financial modelling, to analyse and interpret financial statements. To embrace financial governance compliance with external

Innovation, Change and Sustainability
To develop the skills innovation and enter including big data, and the UK NE

ASSIGNMENTS AND ASSESSMENTS

The programme is assessed through a combination of:
- 6 x group presentations
- Personal development plan
- Analysis of personal development
- Portfolio of evidence plus presentation
- Strategic business plan learning to real world
- Portfolio review and discussion at End Point
- Optional Masters Dissertation

THE MASTERS (MSc) ELEMENT

Senior Leader Apprenticeship has End Point Assessment continuous Senior

*Upon completing the programme, the PG Diploma can be exchanged for Masters (MSc) in Senior Leadership, subject to a 50% unit pass rate, 6 months further study and £4,000 additional fees.

WHAT IS IT?

This Senior Leader Apprenticeship is designed to develop you into a senior leader to a standard of excellence that is nationally recognised. Includes a Postgraduate Diploma in Senior Leadership.

WHO IS IT FOR?

Middle managers and leaders aspiring to develop into a more senior role.

WHAT DO YOU GET?

Level 7 Senior Leader Apprenticeship
PG Diploma in Senior Leadership from the University of Manchester
ILM Fellow Member

HOW IS IT FUNDED?

The Senior Leader Apprenticeship costs £14,000 and is funded by the Apprenticeship Levy.
A Masters (MSc) in Senior Leadership is optional for an additional £4,000 fees (non-levy payment post EPA).

DEVELOP YOUR LEADERSHIP

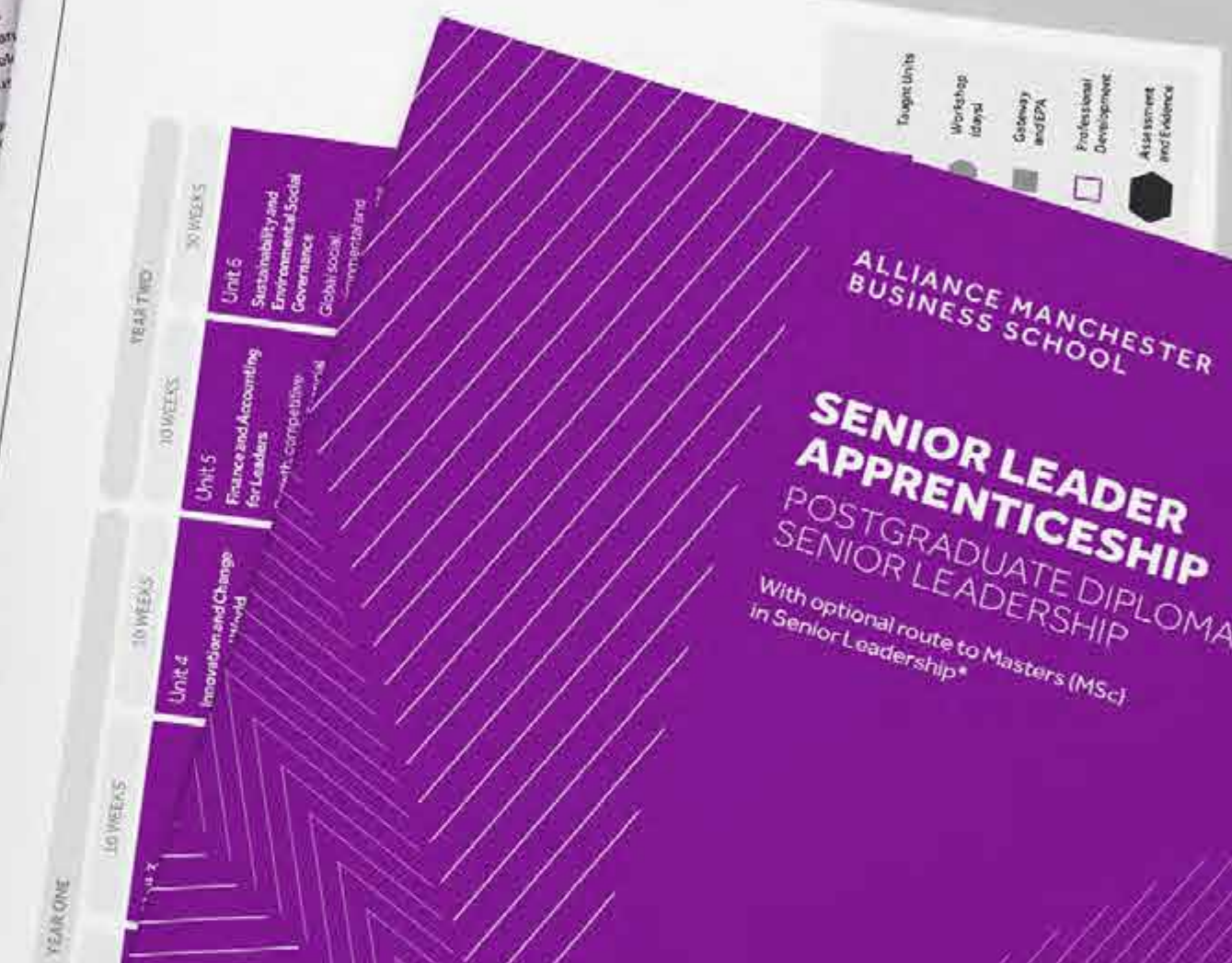
Gain more strategic leadership skills to develop your career, enhance your leadership practice and support long term improvement to leadership in your organisation.

THE PROGRAMME

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Alliance Manchester Business School

*Subject to additional study fees

ALLIANCE MANCHESTER BUSINESS SCHOOL
SENIOR LEADER APPRENTICESHIP
POSTGRADUATE DIPLOMA SENIOR LEADERSHIP
With optional route to Masters (MSc) in Senior Leadership*



MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School

EXECUTIVE EDUCATION



World leading
business school



High quality
teaching



Delivering
business impact



Partner in award winning
NHS Leadership Academy
programmes



Senior leader
apprenticeship
provider



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The University of Manchester
Alliance Manchester Business School

WORKING WITH THE NHS FOR OVER SIXTY YEARS

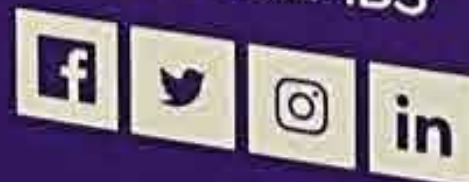
The demands placed on the NHS to deliver a better experience for patients in complex economic and social circumstances require compassionate and effective leadership.

At Alliance Manchester Business School we are uniquely placed to help the NHS respond to these pressures through our research-led leadership development programmes.

MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School

alliancembs.manchester.ac.uk
@AllianceMBS





ALLIANCE MANCHESTER BUSINESS SCHOOL | POSTGRADUATE RESEARCH WELCOME GUIDE

WELCOME FROM HEAD OF SCHOOL

It is with great pleasure that I welcome you to Alliance Manchester Business School.

Inspired by the city of Manchester's history as a world-leader in enterprise, innovation and creativity, at AMBS we have a long and proud tradition of excellence in research and discovery across a wide range of disciplines, as well as the very best teaching and learning. We were one of the first Universities to have social responsibility as a core goal and we have a commitment to making a difference on a global scale.

Our ethos is defined as Original Thinking Applied and it is now time for you to begin your journey to undertake cutting-edge and influential research that showcases your own original thinking.

Studying for a PhD or DBA will be a life-changing experience that will improve your understanding of modern business and management issues as you work alongside some of the world's most admired academic colleagues. They will work with you to guide and strengthen your chosen areas of expertise.

We embed our PhD and DBA programmes into the research life and culture of the School and I am looking forward to meeting with you, working together and hearing about your area of research over the coming years.

I wish you every success as you embark upon this ambitious and highly rewarding challenge.

Professor Fiona Devine
Head of School



WELCOME FROM DIRECTOR OF POSTGRADUATE RESEARCH

A very warm welcome to all PGRs at Alliance Manchester Business School (AMBS)!

First of all, let me say well done for getting into our doctoral programme. We had a substantial number of applications to our year, so you had to be very good to get in. Congratulations to you all! You are joining in to our excellent doctoral programme for what is sure to be a transformative and life-changing chapter in your PhD journey, career, and life.

Our faculty, staff, and research community of AMBS create a collegial environment in which you will grow and learn. By fostering a spirit of collaboration, engagement, and inclusion, we are eager to welcome you into a community that supports your academic success, professional development and personal well-being.

We encourage you to take advantage of AMBS's opportunities, to take courses in strengthening your knowledge and skills, to meet with faculty and staff, in seeking out similar and diverse interests, to share research findings within and outside AMBS in intellectual collaboration, and to write up key findings and share new discoveries.

We take pride in seeing you develop a sense of identity. I look forward to personally welcoming you and confident that you will find this a truly rewarding journey.

Professor Wing Lam
Director of Postgraduate Research




INTRODUCTION

With an extensive team researching public sector policy and management in the UK, Alliance Manchester Business School has particular expertise in health service management research and teaching.

Our health academics designed the first NHS training programme over 50 years ago. Today we continue to help healthcare professionals address the key areas of commercial acumen, clinical excellence and business development and leadership through our executive and postgraduate programmes and our cutting-edge research.

"The NHS needs leadership that makes care more humane and more coordinated for patients. We help health professionals on the frontline and all the way through to the boardroom to explore and act on complex system leadership issues, learning from international best practice."

Nadim Chambers
Professor of Healthcare Management






The 2018 Financial Times survey ranks our Executive Education

- 31st Globally
- 4th In the UK
- 15th In Europe


Rated second in the UK for research power and 4th for depth and breadth of research (REF 2014)

Over 50 years of healthcare leadership

CUSTOMISED PROGRAMMES

Drawing on relevant expertise from diversity to address specific requirements.



Care Services NHS Trust

Programme

Board structure and
behaviours
Three days of
and report.

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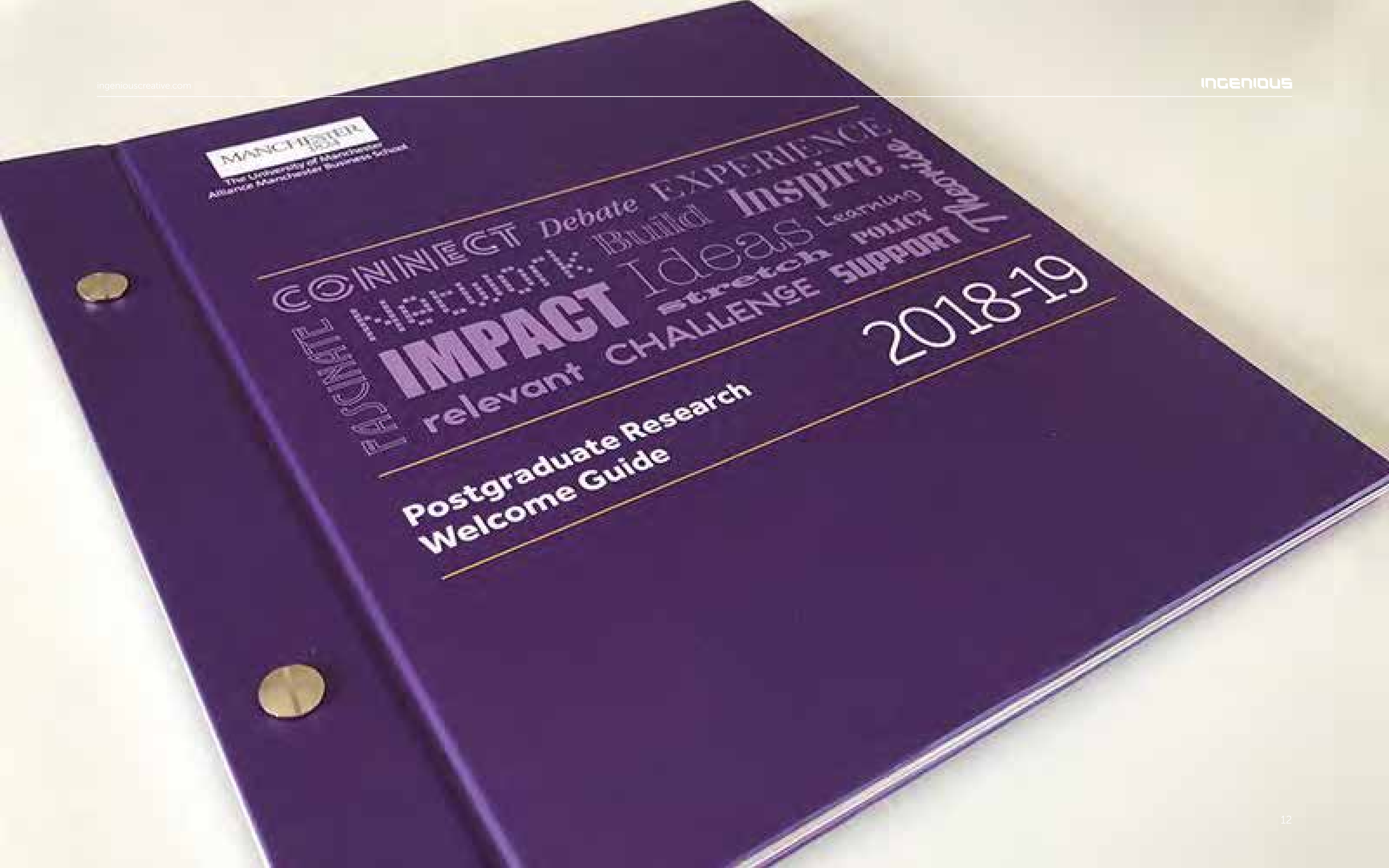
Health Program
and Research

Health Pro
and Rese

Health Programmes
and Research

Original Think





MANCHESTER
The University of Manchester
Alliance Manchester Business School

CONNECT Debate EXPERIENCE
Network: Build Inspire
Ideas Learning
stretch policy
CHALLENGE SUPPORT
relevant support

Postgraduate Research
Welcome Guide

2018-19

Manchester Management Development Programme

The programme team

We don't just offer support for the duration of your programme our whole team is here to ensure everything about the programme runs smoothly.

From the Programme Director overseeing the content for each day to the programme management team dealing with your day to day needs we want to ensure that you have an outstanding experience at Alliance MBS. Executive Education should be as effortless and enjoyable as it is informative and effective.

"I am delighted in the facilities we have for our clients and delegates here in the heart of Manchester. We are dedicated to providing you with a safe and comfortable environment in which to fully participate and realise your worth."

JANE CROMBLEHOLME
Managing Director, Executive Education,
Alliance Manchester Business School.



THE MANCHESTER EXPERIENCE

Located in the heart of the University of Manchester campus on the Oxford Road corridor, you will be ideally placed at our Executive Education Centre.

If you are looking to stay in Manchester while you are on the course there is a hotel adjacent to the Centre. All delegates can use our direct booking link to access the Alliance MBS room rate.

ambs.ac.uk/hotel



EXECUTIVE EDUCATION DELIVERING BUSINESS IMPACT







Cheadle Hulme School

CHEADLE HULME SCHOOL

Ingenious were appointed to be CHS's lead agency after a competitive pitch process. I was able to refresh their entire visual language both in print and online, and having delivered the full rebrand, handed over the resulting brand manual, templates and photography guidelines which enabled the school to take things forward using their internal resources.

One of the standout projects we completed with CHS was the 'what is a waconian?' recruitment campaign, in which we highlighted the achievements and abilities of both existing students and alumni alike. This involved print advertising (remember that?), the creation of a micro site and art direction of still photography, video production and editing to create the testimonies.

I remain involved with CHS to this day, designing and producing their yearbook - The Waconian.





Setting Out Our Stall

A challenging, dynamic and vibrant education for every student lies at the heart of Cheadle Hulme School.

Having passed over 100 years, we are well-placed to be innovative, independent, entrepreneurial, progressive and socially aware. Our 100th anniversary is an opportunity for us to reflect on our history and to set a positive vision for the future.

Through focused responsibilities for learning, in which all staff have a role to play, we will ensure that our students are challenged and inspired to achieve their full potential. We will continue to provide a high quality education, one that is both academically and socially enriching, and that prepares our students for the challenges of the 21st century.

The Physical Self

Physical education and sport are vital components in achieving and maintaining a healthy lifestyle. It is an essential part of a well-rounded education, providing an opportunity for students to develop physical, intellectual, social and emotional skills. It is also a key element in the development of a positive attitude towards health and fitness.

The Wonder of Creativity

Creativity – the ability to bring something new to life – demands the ability to think, visualize and create. The arts provide many and varied opportunities for creative expression as well as giving personal and social enrichment.

Service and Leadership

CRE is not about privilege; it is about responsibility. We believe we have a duty to our community to serve through service and charitable work. Students should experience a range of different service projects as part of their School life so that they can reflect upon the responsibility that they will have for their communities.

Opportunities for leadership will be provided throughout each student's School career. The impact of students, their opinions, ideas and feedback will be engaged further through Year 10 and 11. By giving students responsibility, we aim to develop their understanding of accountability and the need to take responsibility for their actions, enhancing their skills as leaders and to have the message to stand by their decisions.



the waconian

2011

The Old Waconian
Cheadle Hulme School, past and present

vision

Issue 09 - Autumn 2011
The magazine of
Cheadle Hulme School

vision

Issue 10 - Spring 2012
The magazine of
Cheadle Hulme School

Powerful Drama, Tragic Choices
Antigone and A Kind of Alaska

Upper School and Sixth Form students tackle the questions of identity and purpose in a double-bill of classic drama.
Full story: Page 24

cheadlehulmeschool.co.uk

Gabby King
Upper Sixth W
Head Girl an
Geograph

"The Bursar
important
it provid
the CF
the so
and
all

Liam Charles
Year 11 Waconian and
promising rugby player.

"When he went for the
assessment day, we had
real mixed emotions.
We wanted him to do well.
Obviously, but we knew we
could never afford the fees
if he didn't get a bursary."



Milly Price
Old Waconian, singer
and musician.

"Cheadle Hulme School was
the making of me. Without
the scholarship who knows
how things might have
turned out."

CHEADLE HULME SCHOOL
BURSARY
FUND





Samantha

This page, photographs by
(from top to bottom):

First prize in Junior's category
Tate Johnson

Second prize in Junior's category
Beck Johnson

Second prize in
Sixth Form category
Tom Cole

Continued overleaf

ingeniouscreative.com

SKILLS & KNOWLEDGE

MY VIEW
ARIF ANSARI



Arif is North West political editor for BBC News and a former pupil at Merchant Taylors' School in Crosby.

When I was at school I wanted to be a journalist but it was unclear what route I should take. It was only when I went to university that I found out about postgraduate diploma courses. So now I go into the school occasionally, talk to the students about journalism and advise them on the best routes to take. I advise rather than media studies, before taking a journalism course later. I also try to help them understand the realities of the day-to-day job, because I don't think they are always that clued up about how they should approach the working world.

Bronte Law

Champion Golfer.
Scientist.
Waconian.

"I've been at CHS since Reception and I'll hopefully carry on and do the full 14 years. The teachers have worked with me to build my confidence and have helped me to develop into the person I am today. They've been really good at just talking to you and not generalising to the whole class. CHS has been such an amazing experience for me."



Cheadle Hulme School

Intrigued? Find out more at
whatisawaconian.co.uk

insider SEPT

Molly Pipping

Adventurer.
Chef.
Waconian.



"At CHS you really do go on an adventure. It's incredible thinking that in one place, just on one day, so many opportunities can be offered to you. You'll always remember your time at CHS and the teachers are just as much a part of your story as your peers."



Cheadle Hulme School

Intrigued? Find out more at
whatisawaconian.co.uk

insider OCTOBER 2012 87



INGENIOUS

PREPARATORY
GRAMMAR SCHOOL
National excellence from 3 to 16

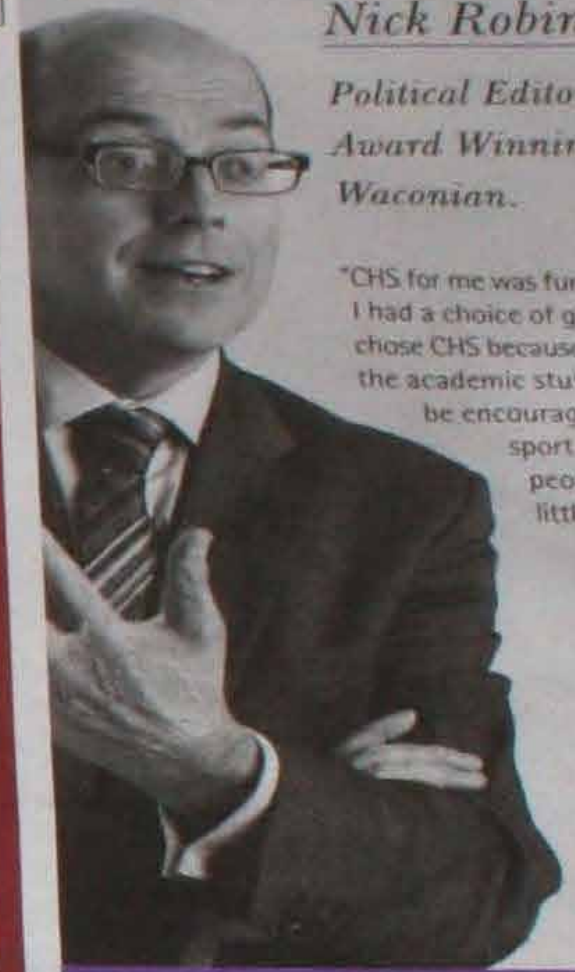
NEXT OPEN
EVENT

Saturday January 12th 2013
9.30am - 12.30pm

PLUS ENTRANCE
EXAMINATION
Thursday January 17th 2013

PRE-PREPARATORY SCHOOL
AND CAKE OPENING MORNING
Thursday 7th February, 8.45 - 10am

Preparatory and Grammar School
Part SK3 8HB
ar.co.uk



Nick Robinson

Political Editor.
Award Winning Broadcaster.
Waconian.

"CHS for me was fun, stimulating and challenging. I had a choice of going to other schools but chose CHS because you felt it would give you the academic stuff, but also that you would be encouraged to do music or art or sport and just be more rounded people really, rather than just little learning machines."



Cheadle Hulme School

Intrigued? Find out more at
whatisawaconian.co.uk

Katie Derham

Journalist and Arts Presenter.
Synchronised Swimmer.
Waconian.



"CHS was very good at preparing us for the outside world. It doesn't matter how good you are in an exam, you've got to be able to communicate and you've got to be able to share your enthusiasm and knowledge. It was a great place for making you feel able to take on the world. It didn't matter what you were good at but you were good at something and you were going to be successful."



Cheadle Hulme School

Intrigued? Find out more at
whatisawaconian.co.uk

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Admissions 01625 260000 or admissions@kingsma



STOCKPORT
GRAMMAR SCHOOL

An independent school for girls and boys from 3 to 18 years.
Bursaries and music scholarships available at 11+ and 16

Let SGS inspire your child

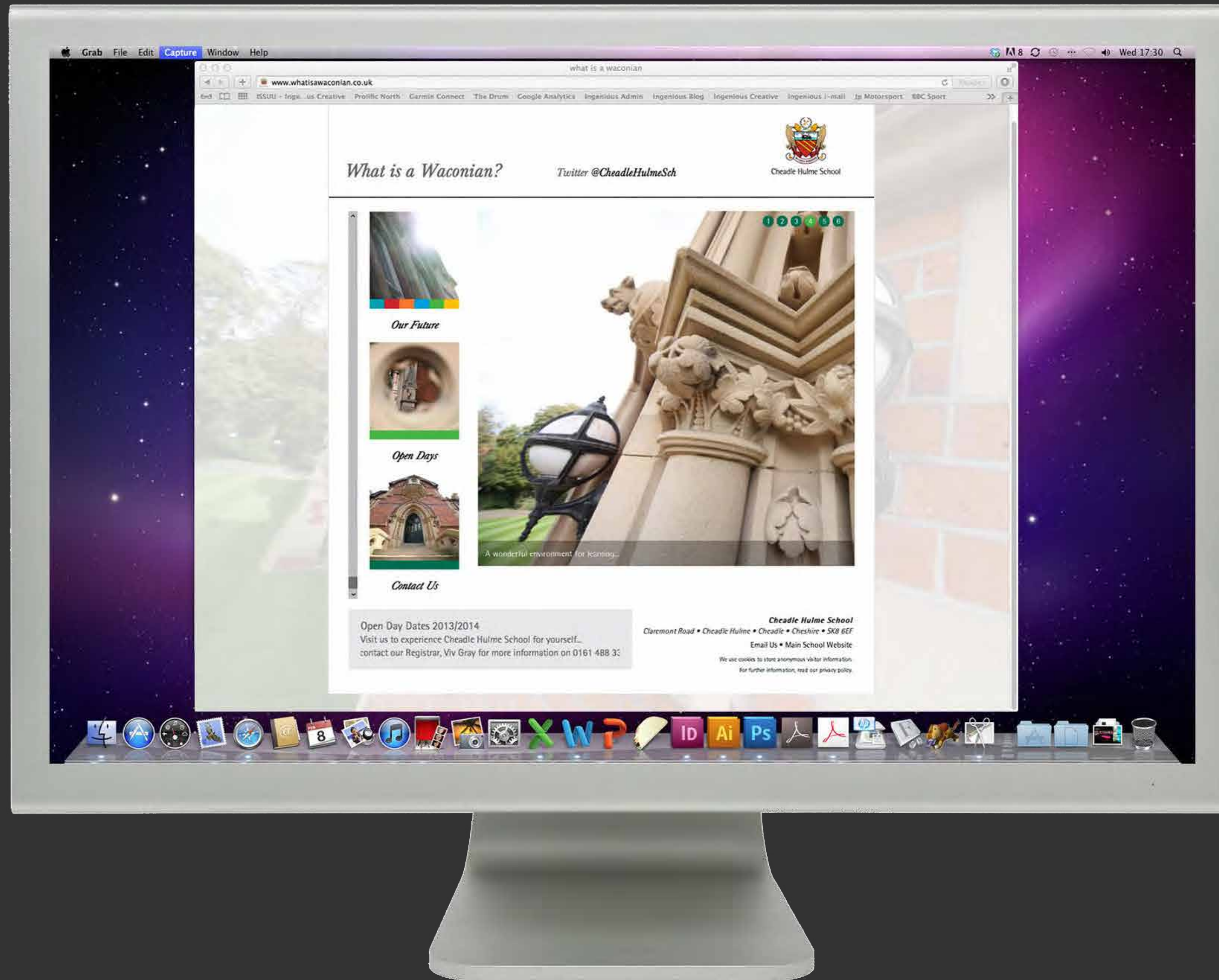
NEW Hale & Altrincham bus route

Open Evening - Thursday 11th October 2012, 7pm - 9pm
Sixth Form Evening - Tuesday 6th November 2012, 7pm - 9pm
Open Morning - Saturday 17th November 2012, 9.30pm - 11.30am
Senior School Entrance Examination
Wednesday 16th January 2013

For information on Open Days and
call 0161 456 9000 or visit www.stockportgrammar.com

Rebecca Fahy









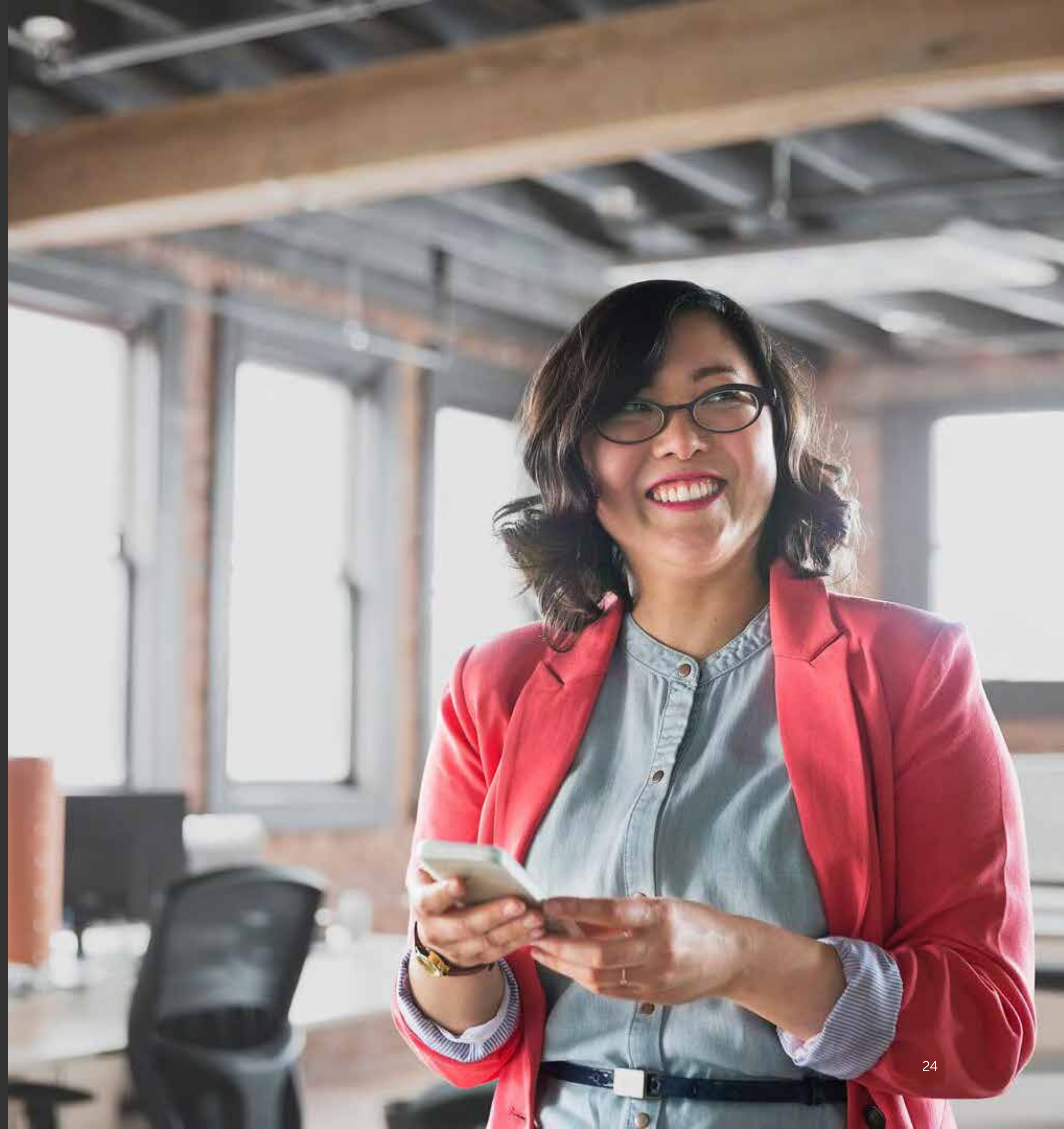
VODAFONE BUSINESS

Vodafone Business is a separate entity from the B2C high street brand, and engages almost exclusively with corporate entities, from SME's through to major automotive manufacturers. Vodafone Automotive acquired Ingenious' long-standing client, Cobra Automotive Technologies, in 2015. Ingenious therefore delivered the entire marketing collateral transition from Cobra to Vodafone branding, which not only involved print and digital work, but also the interior design and fitout of two new corporate headquarters in the North-West of England.

More recently, I have been working closely with Vodafone's brand team in both London and Newbury, plus Vodacom in South Africa, to design and roll out digital and print based marketing materials for areas as diverse as Cyber Security, vehicle fleet telematics and stolen vehicle tracking.

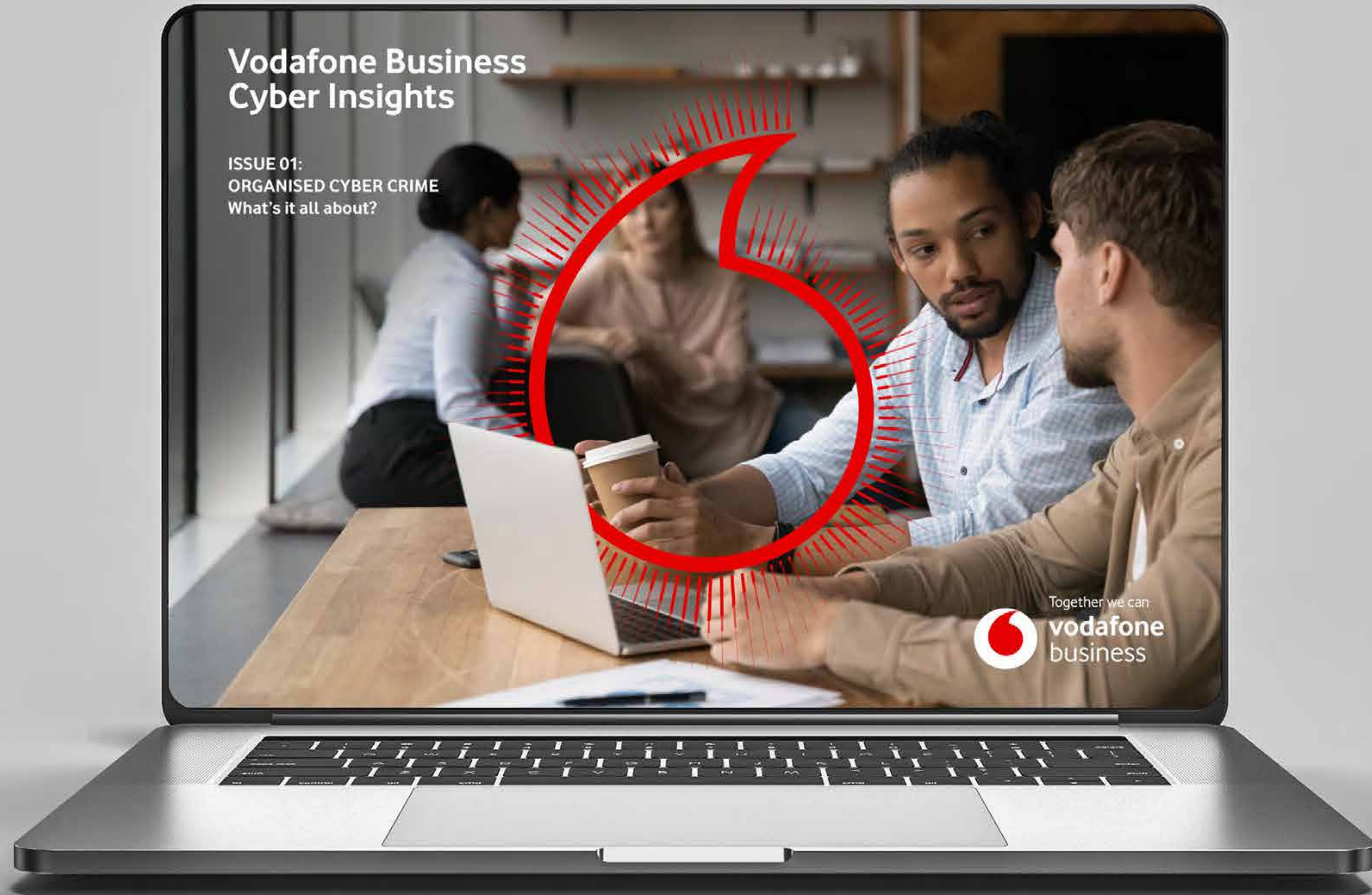
I also deliver marketing collateral on behalf of Vodafone Automotive's manufacturer client base. I therefore work regularly with brands such as Volkswagen, Audi, Bentley, Ferrari, Maserati, Lamborghini, McLaren and many others.

This ability to work with premium brands, and correctly interpret their often complex guidelines, particularly our knowledge of when to use co-branding guidelines or use either one of the partners as the lead brand, is key to the long-standing working relationship I enjoy with Vodafone.









KEEPING WATER SUPPLIES MOVING WITH A SUSTAINABLE FLEET



Wrapped! #1
How we helped **Circet** to promote responsible driving among employees in Spain

Together we can
Vodafone Automotive

Wrapped! #2
How we helped **HDI** to increase safety and reward its best customers in Italy

Together we can
Vodafone Automotive

Wrapped! #3
How we helped **Admiral** encourage safer driving behaviours in the UK

Together we can
Vodafone Automotive

Wrapped! #4
How we helped **Volta Trucks** make its ground-breaking electric LGVs safe and secure

Together we can
Vodafone Automotive

Wrapped! #5
How we helped **EVUM Motors** transform vehicle data into valuable insights

Together we can
Vodafone Automotive

Wrapped! #6
How we helped **PMG** keep vulnerable people on the move

Together we can
Vodafone Automotive

Wrapped! #7
How we helped **Joaquín López Aragón** improve customer service

Together we can
Vodafone Automotive

Wrapped! #8
How we helped **Catalonia's Ministry of Climate Action, Food and Rural Agenda** to go greener, reduce costs and keep their employees safe

Together we can
Vodafone Automotive



What are the benefits?

DEPLOY
CybSafe can be deployed in moments and is fully automated to measure security behaviours to identify areas for improvement

MEASURE
Gain the clear, actionable data that shows the effectiveness of security controls and awareness activities so you can pre-empt potential security vulnerabilities

MANAGE
Gain the visibility and analytics to manage human risk with a beautiful easy to use interface on the CybSafe platform

SECURE
Thousands use CybSafe to prevent security incidents and prove risk reduction, compliance and ROI

Next Steps
To find out how CybSafe can help protect your business from Cyber Threats, contact your sales representative or visit our website.
www.vodacombusiness.co.za



Why Vodacom?

- We simplify security for organisations of all sizes together the very best security partners insights and solutions.
- We are proven to protect in delivering critical services to a wide range of organisations including government, utilities.
- Our Future Ready Protection monitoring, analysis and reporting investment into threat intelligence that help organisations 'Security Threats'.

Cyber Security Simplified

Behavioural Security from CybSafe

CYBER SECURITY SIMPLIFIED FOR BUSINESSES OF ALL SIZES

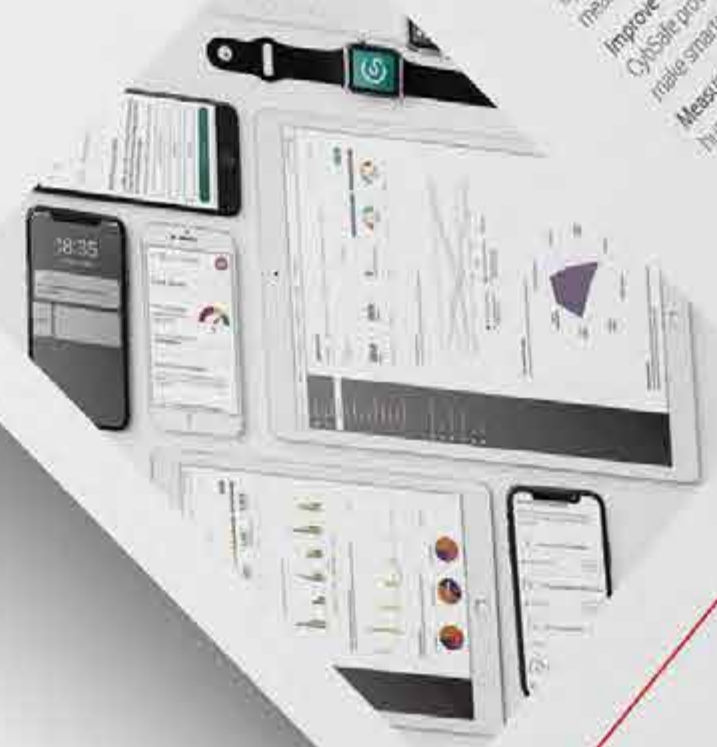
Measure and improve Cyber Security resilience of your workforce from day one with CybSafe.

CybSafe empowers your workforce to make informed decisions improving security culture and changing security behaviours whilst offering support and assistance to reduce risk and prove compliance.

What is Behavioural Security?
CybSafe uses behavioural science to reshape the way organisations approach cyber risk. CybSafe's dedicated behavioural science team are experts in psychology, cyber security and cybercrime and carry out research and analysis to provide insights and best practices for changing behaviour. CybSafe's proprietary data led model of human cyber risk behaviour is powered by Scitrix, the world's most comprehensive security intelligence.

Why do I need it?
Becoming more sophisticated and looking at a digital pace. Threats are evolving, vulnerabilities in all types of organisations, changes and vulnerabilities on the time-consuming, complex, costly and difficult to make consistently effective. CybSafe measures security behaviours within your organisation to identify areas for improvement, a simultaneously practical and training it's also an improving security culture and changing security behaviour by empowering individuals to make informed decisions.

What can I do with it?
Raise security awareness and reduce compliance. CybSafe helps people make better security decisions and provides real time assistance in never changing personal and work environments. Simulate phishing attacks and improve social engineering knowledge. CybSafe can be deployed in moments and is fully automated to measure security behaviours to identify areas for improvement. Improve security engagement and increase user interest in digital security. CybSafe provides instant, personalised support to users so they can make smarter security decisions at the moment they need it. Measure security behaviour. Gain the ability and analytics to manage human risk with a beautiful easy to use interface on CybSafe platform. Get better human cyber risk data and methods to detect and prevent these components of attack, which is a top priority and critical. Give personalised cyber help to people wherever whenever they need it. Training content tailored against security behaviours enables a targeted approach to supporting people change behaviours.





What is it?

EVSA (Electric Vehicle Suitability Assessment) is a tool that helps you electrify your fleet according to the financial and operational needs of your business.



How does it work?

The tool captures your fleet's unique driving patterns and identifies fuel cars that can be replaced by EVs considering:

- Local availability
- Battery range
- Retail price
- Charging speed
- EV type (BEV/PHEV)



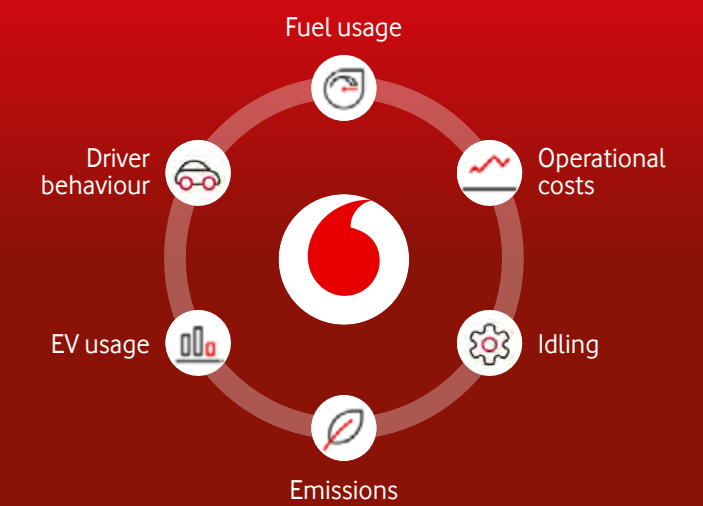
What the main features and benefits?

- Reduced fleet/TCO costs
- Less CO2 emissions
- Range assurance
- >200 EV models available
- Optimised fleet performance
- Easy-to-use tool



Green Fleet Dashboard

Check your progress in reducing fuel costs and emissions, monitor the success of green initiatives and compare your efforts with similar fleets:



Join us at the 2022 Classic Motor Show

11-13 November
NEC Birmingham
Hall 5, Stand 5-220

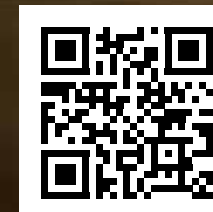
#NECClassic



Keep your vehicle safe & secure

GET 20% OFF OUR
STOLEN VEHICLE
TRACKING

Visit our
website



Vodafone Protect & Connect S5 Vehicle Tracking and S7 Asset Location systems

You've invested in your pride and joy. Now, you need the peace of mind knowing that it's safe. Vodafone Protect & Connect devices monitor your vehicle so you don't have to.

With over 74,000 cars stolen and 200 vehicles stolen every day (that's one every 9 minutes) in 2020*, protecting your vehicle might be on your mind. And, as over a third of all reported stolen cars in 2020 involved those with keyless entry systems (where thieves use relay devices to trick cars into thinking your car key is nearby), it's not a surprise that insurers may be asking you to have a tracking system installed, as a condition of providing you with policy cover:

- 74,769 car robberies (around +33% or +18,000 more than in 2019)
- Every day over 200 vehicles are stolen, that's one every 9 minutes
- 4 out of 5 (81%) vehicle-related thefts happen at night
- 72% of them happening on a weekday
- Over 1/3 of all reported car theft cases in 2020 involved cars with keyless entry systems
- 24 per cent of car thefts happened as a result of keys actually being taken*

So, here's where we can help - with our Vodafone Protect & Connect vehicle tracking systems. If the worst does happen and it's stolen, we'll know where your car is (with pinpoint accuracy) and, our unrivalled Secure Operating Centre team will work with our vehicle protection systems and your local Police team in your local language, to recover your vehicle - so you don't have to worry.

We're a trusted brand

You can be assured, major global brands trust Vodafone Automotive and its products. These include Aston Martin, Audi, Bentley, Ferrari, Infiniti, Lamborghini, Maserati, Mercedes-Benz Truck, Nissan, Porsche, Renault, Seat, Skoda, Tesla, Volkswagen passenger cars and Volkswagen commercial vehicles.

Thatcham accredited and recognised by insurers

Vodafone Protect & Connect S5 Vehicle Tracking and S7 Asset Location systems are Thatcham accredited and recognised by the majority of leading insurers. You may qualify for a discount on your insurance premium.

Get in touch with our team

Vodafone Automotive Customer Services
(Monday-Friday 9am-5pm)

Vodafone Automotive 24/7 Stolen Vehicle Helpline

0333 222 0003 or
+44 (0)1282 473 732

0333 222 0799 or
+44 (0)1282 473 799

Countries covered by Vodafone Protect & Connect S5 and S7: Albania, Andorra, Austria, Belgium, Bosnia, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Greece, Hungary, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malaysia, Malta, Monaco, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, San Marino, Serbia, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom, Vatican City.

*Office of National Statistics

My Connected Car, phone and web app

With My Connected Car, you can access and manage a range of safety functions remotely. My Connected Car provides a range of features such as real-time vehicle location, directions to the vehicle and more.

How to access My Connected Car

- 1 Fill out and sign a registration form and send to our dedicated Vodafone Automotive customer service team
- 2 Install a Vodafone Automotive stolen vehicle tracking device
- 3 Receive a text with login details
- 4 Download the 'My Connected Car' app available on Android & iOS, and sign up using the login details provided.

Download the 'My Connected Car' app from the app store on iOS and Android now for a free demo.

Get in touch

Sales and after-sales

Vodafone Automotive
(Monday-Friday 9am-5pm)

Vodafone Automotive

Vodafone Automotive
Shuttleworth House
Laphroaig Business Ltd
Tel: +44 (0)1282 473 732
customer@vodafone.co.uk

vodafone.co.uk

Vodafone Group
Vodafone, Vodafone
respective owners
member of the
supplemental
Apple logo, iPad
Play are trade

Keep track of your car wherever you are



Together we can
Vodafone
Automotive



Bentley GPS Tracking System

Secure.

Your Bentley is more than just a car. It is the ultimate reward, a statement about you. A feeling of prestige and an ownership experience without compare. Immediately recognisable and highly conspicuous, it makes sense to act to ensure that your Bentley stays just where it belongs – in your care.

Such a special car warrants specialist security protection, especially to guard against the most sophisticated of car thieves who will target the keys and simply drive away. This is the reality of car theft today and if this happens, even the most advanced vehicle security is powerless to protect you.

That is why the Bentley GPS Tracking System – Secure has been specifically engineered for Bentley by Vodafone Automotive, the European market leader in Mobile Vehicle Tracking, working in partnership with Bentley Motors Engineers.

As a result, it is the only tracking system tested and approved by Bentley Motors, offering real-time vehicle tracking and recovery across 45 European countries* and 100+ countries. Naturally, it is fully covered by the comprehensive Bentley warranty.

-  **Automatic Driver Recognition (ADR)**
Bentley Vodafone Automotive immediately if your vehicle is stolen, even if the thief has your keys
-  **Pinpoint GPS Tracking**
Accurate to within 10 metres
-  **International GSM Coverage**
Warning GSM hand phone coverage across more than 100 countries
-  **Keyless Alert**
Triggered when vehicle is detected with the ignition switched off
-  **Temper Alert**
Activated when the system battery is disconnected or discharged, or when the system wiring is cut
-  **Thatcham Accredited**
Classified by the most highly respected and recognised European independent vehicle security testing establishment
-  **System Health Check**
Regular automatic self-diagnostic checks
-  **Insurer Approved**
Approved by major insurers
-  **24/7 Service**
Vodafone Automotive's Europe-wide network of Secure Operating Centres
-  **European Coverage as Standard**
Local language Police System and recovery service in 45 European countries
-  **Theft History**
Minimise vehicle theft tracking log helps Police secure convictions

For more information please speak to your Bentley Sales Executive or Bentley Aftersales Adviser





Automobili Lamborghini GSM/GPS Tracking System



Vehicle Crime: The Facts

- Over 2,700 vehicles are stolen every day throughout Europe**
- 85% of stolen cars registered after 1997 were stolen with the car keys*
- Over 50% of these stolen vehicles are never recovered**

Car thieves break into houses or force drivers out of vehicles by carjacking. Stealing the car keys is the easiest way they can steal the car.

THE TOP THREE REASONS WHY AUTOMOBILI LAMBORGHINI GSM/GPS TRACKING SYSTEM IS THE MOST ADVANCED GPS TRACKING SYSTEM ON THE MARKET

- 1 AUTOMATIC DRIVER RECOGNITION (ADR)**
Detects vehicle theft the moment it happens.
- 2 EUROPEAN COVER**
Stolen vehicle tracking across 36 European countries. Police liaison and recovery is conducted in local language on a customer's behalf across 36 European countries. No other GPS tracking supplier offers this level of service.
- 3 AUTOMOBILI LAMBORGHINI APPROVED**
The GSM/GPS Tracking System is the only system tested and approved by Automobili Lamborghini in Sant'Agata. Automobili Lamborghini will accept liability and provide warranty only for the genuine system.


MORE REASONS TO CHOOSE AUTOMOBILI LAMBORGHINI GSM/GPS TRACKING SYSTEM

- 4 ADR Security Keycard**
Identifies the authorized driver automatically. All they have to do is carry the card separately to their keys.
- 5 Pinpoint GPS Tracking**
Starts the moment an alert is received, enabling the Cobra Security Operating Centre to give the Police a head start on the thieves.
- 6 Alerts Notification**
Detection and alert notification in case of:
 - Unauthorized movement of the vehicle when the ADR card is not present. (e.g. Tow-away)
 - GPS antenna or VTS tampering
 - Intrusion into the vehicle (only on certain models)
 - Possibility of voluntary theft declaration.
- 7 Engine Inhibit Remote Operation (RO)**
Allows the Cobra Control Room to immobilise the vehicle subject to Police authorisation.
- 8 "Crime In Progress" Information**
Live tracking via an open line to the Police gives them the best opportunity to get the vehicle back undamaged and to catch the thieves as well. A minute by minute history of where the vehicle has been during the theft helps secure convictions.
- 9 Covert Installation**
Means that thieves simply cannot identify that a tracking system is present.
- 10 Thatcham Category 5 Accredited**
Automobili Lamborghini GSM/GPS Tracking System conforms to the highest accreditation for stolen vehicle tracking systems, Thatcham Category 5.
- 11 No Police Hardware Required**
The Cobra SOC can follow the vehicle and liaise with any patrol car, giving the Police live tracking data, including speed of travel.



CobraTrak ADR Security Keycard

*Source: Home Office Research, Development & Statistics Directorate 2004 **Source: Europol 2004


Volkswagen


Vodafone Automotive VTS S5





McLaren Vehicle Tracking System







Audi CobraTrak

Specialist Protection for your Audi RS model

Specifically engineered for Audi by Cobra, the European market leader for Stolen Vehicle Tracking, Audi CobraTrak is the only tracking service tested and approved by Audi and fully covered by the comprehensive Audi warranty programme.



Audi
Vorsprung durch Technik 



NATIONAL MUSEUMS LIVERPOOL

Ingenious are on NML's rosters for both exhibition and marketing, meaning I am able to work on a broad range of projects for this most interesting client. This ties in with my extensive heritage and visitor attraction experience, which has seen me work with other institutions such as Imperial War Museums, People's History Museum, Manchester Jewish Museum and others.

This selection of print, digital and exhibition work for NML includes projects completed both before and after their recent rebrand. The new brand guidelines are complex but offer a some great creative opporntnity to integrate their 'wave' icon with photography.



Black History Month

Pride. Joy. History.

Black History Month is a nationwide celebration of African and Caribbean culture, arts and history, which recognises the achievements and contributions of Black people to British society.

Our October events programme includes thought-provoking displays, topical talks and discussions and storytelling for children.



Year-round, you can explore stories, interviews, collections and features on Liverpool's Black community, from our collections across NML and the city.



Find out more here

National Museums Liverpool 

liverpoolmuseums.org.uk/bhm



Follow us on social
#BHMNML22



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   Follow us on social
#BHMNML22



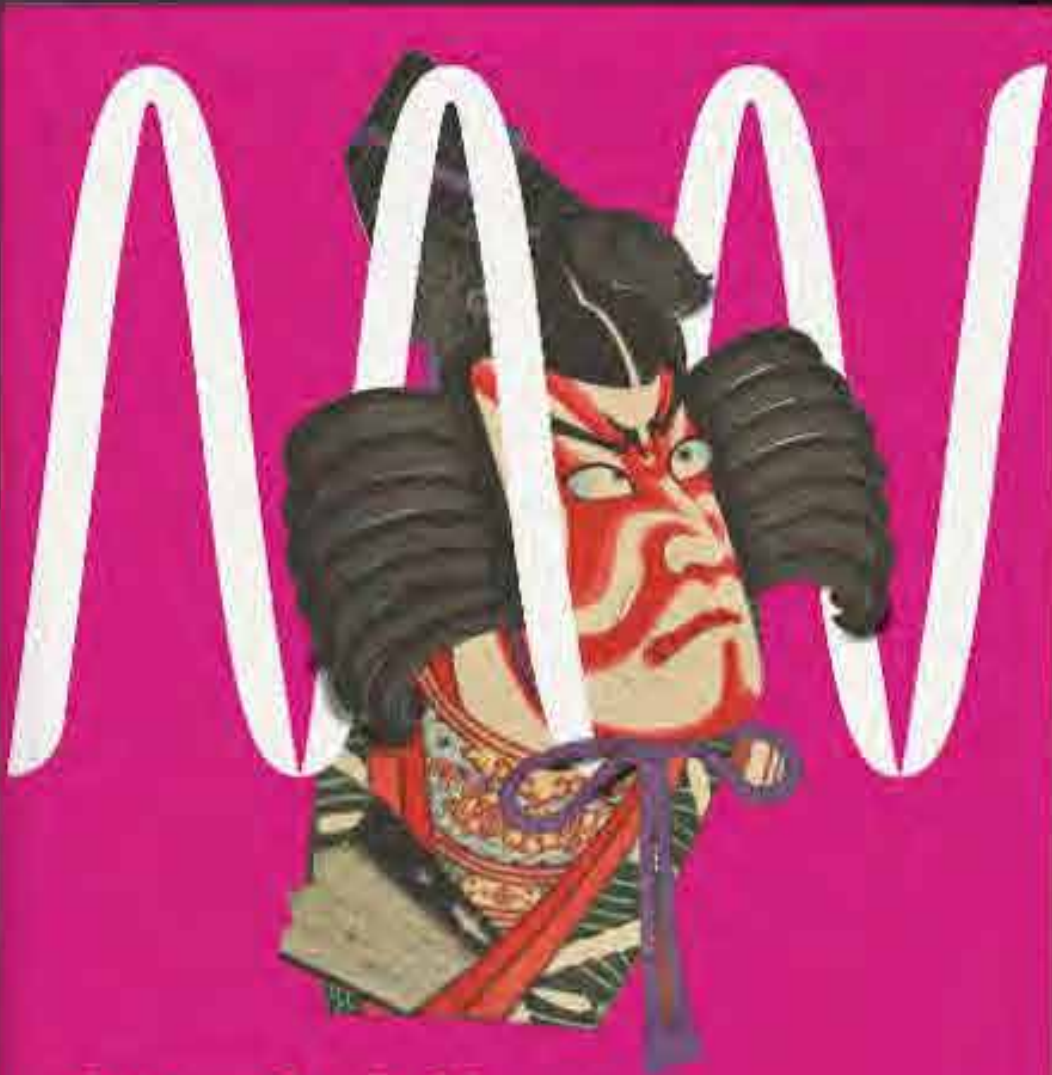
Black History Month
Pride. Joy. History.

October 2022 and beyond

National Museums Liverpool 

liverpoolmuseums.org.uk/bhm

   Follow us on social
#BHMNML22




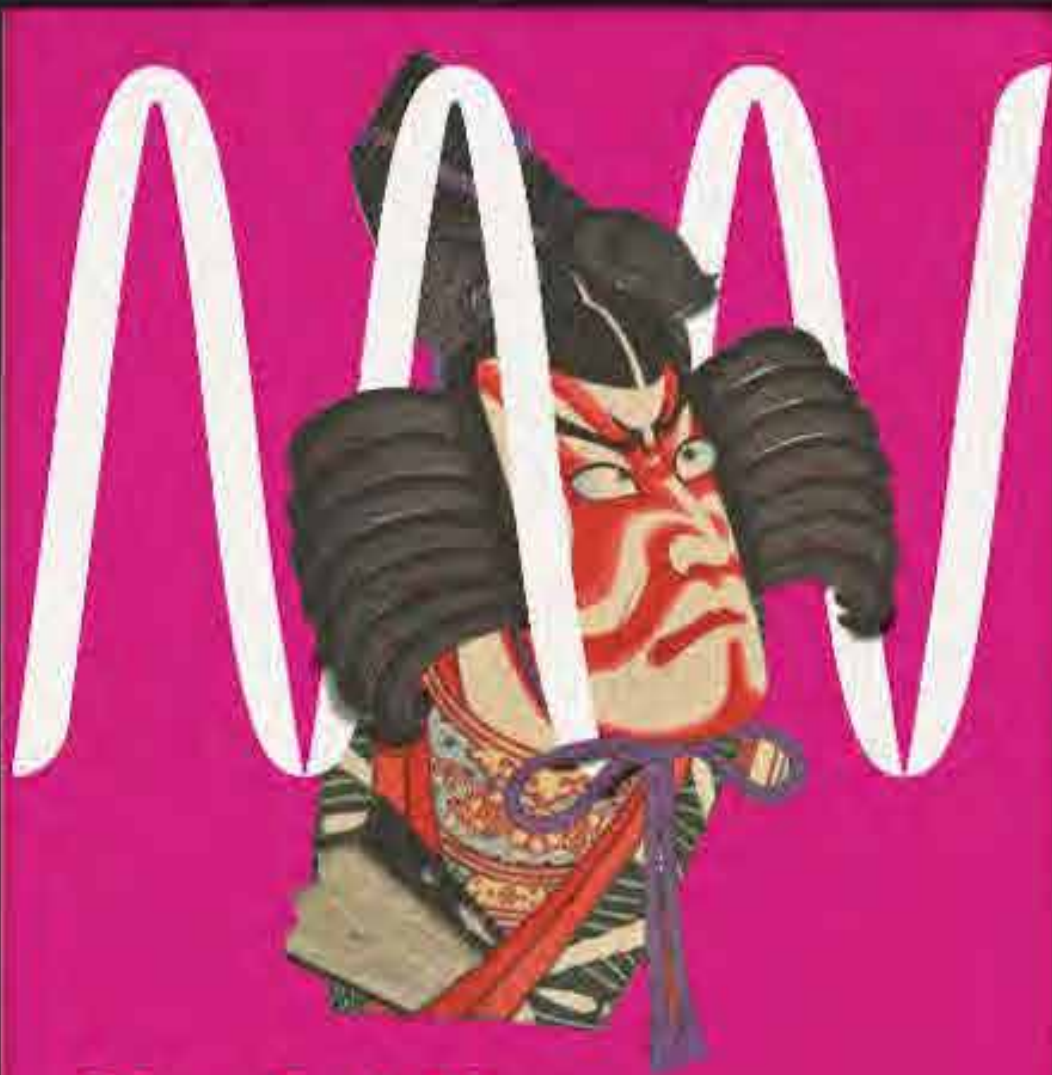
Kunichika
Japanese Prints

Exhibition

16 April to
4 September 2022

1st Floor, Savoy Village,
West Strand, London WC2R 0EZ
#BYWHATYOU THINK
www.museum.org.uk/kunichika

 Lady Lever
Art Gallery




Kunichika
Japanese Prints

Exhibition

16 April to
4 September 2022

1st Floor, Savoy Village,
West Strand, London WC2R 0EZ
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#BYWHATYOU THINK
www.museum.org.uk/kunichika

 Lady Lever
Art Gallery





GERMAN REVOLUTION

Expressionist prints

LOVE AND ANXIETY

The figure subjects of much 19th-century painting developed from traditional nude study in the art academies. German Expressionist printmakers broke with the idealising art of the past. They constructed psychological dramas from real life. These were sometimes set against the background of wartime experiences. In the work of artists such as Munch and Schiele, love is an irresistible force. It has the power to sustain in difficult times, but is often a source of mental torture. Works by leading Paris artists also influenced the German Expressionists and were promoted by Berlin's very cosmopolitan art dealers.



Small text caption below the first print.



Small text caption below the second print.



Small text caption below the third print.



Small text caption below the fourth print.



Small text caption below the fifth print.

GERMAN REVOLUTION

ingeniouscreative.com

Expressionist prints

PAY WHAT YOU THINK
YOU DECIDE THE PRICE



TAP TO PAY
Minimum card payments

£3

SUPPORT GREAT MUSEUMS
FOR EVERYONE



FR REGULATORY

THANK YOU

INGENIOUS

GERMAN
REVOLUTION

PUSH
Exit Only



Port Sunlight
VILLAGE TRUST

PORT SUNLIGHT VILLAGE TRUST

Port Sunlight Village Trust is a charitable organisation responsible for preserving and promoting the model village of Port Sunlight, created by William Hesketh Lever for his Sunlight soap factory workers in 1888. The beautiful landscape of this historically significant village boasts unique properties to rent, self-catering holiday cottages, places to eat and a year long programme of interesting activities and attractions.

I have worked on a range of projects for the Trust, taking their recently refreshed brand identity and applying it to projects for both the residents of the village, such as the Port Sunlight Gazette, as well as visitors to the Port Sunlight Museum, for whom we've designed visitor literature and a number of special exhibitions.





PORT SUNLIGHT GAZETTE

THE NEWSLETTER OF PORT SUNLIGHT VILLAGE TRUST



IN THIS ISSUE

- Long-Standing Port Sunlight Village Trust Chair Retires
- Village Garden Competition Winners & Runners-Up
- Resident trip to Bourneville Model Village
- Gas Explosion Site Rebuilding Update
- Wirral Arts Festival
- Autumn events in Port Sunlight

ISSUE NO. 16
AUTUMN 2017

BRIDGE COTTAGE COMMUNITY HUB UPDATE

We are always looking for new ideas for the hub, bringing in new members to perhaps you are just an existing group that is looking for a new venue and new members. Please get in touch with our Community Engagement Officer, Charlotte, by email: charlotte@port.sunlight.village.trust or phone 0151 645 6446.

STUDIO AND HOT DESKING HIRE AT BRIDGE COTTAGE COMMUNITY HUB

Our free Desking facilities are available to hire with village resident members and commercial rates are competitive prices for full or half day use. We also have an Art's and Crafts studio available to hire.



DATES FOR YOUR DIARY IN OCTOBER & NOVEMBER

- **1st October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **2nd October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **3rd October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **4th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **5th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **6th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **7th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **8th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **9th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **10th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **11th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **12th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **13th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **14th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **15th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **16th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **17th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **18th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **19th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **20th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **21st October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **22nd October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **23rd October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **24th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **25th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **26th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **27th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **28th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **29th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **30th October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.
- **31st October** - 10am - 4pm: Open House at the Old School Room at the Lyceum.

At your doorstep...

Port Sunlight Museum is a lovely Tea Room where you can sit, relax and appreciate whilst also enjoying the taste of freshly prepared local, tempting home baking, a unique focaccia and cream teas, all accompanied by speciality coffees and a wide range of teas, suitable for those in need of some contact with the outside world!

Why not pop where a range of all arts and crafts, including books and the village is stocked for a 10% discount on all gift shop and tea room purchases as well as free entry into Port Sunlight Museum and the Edwardian Worker's Cottage.

If you don't already have a resident card, call into the gift shop with proof of your name and address and we will be happy to organise one for you.

Port Sunlight Museum gift shop and tea rooms are open every day from 10am onwards, except Christmas Eve, Boxing Day & New Year's Day. For further information call in on 0151 645 6446 or email info@port.sunlight.village.trust



Wirral Arts Festival

The Wirral Arts Festival 2017 is an annual two week celebration event taking place across the Wirral. This year Port Sunlight will be part of the programme including an interactive exhibition in Bridge Cottage and special evening performance in the Old School at the Lyceum.

CHILLING OUT - VIKING WIRRAL, ICELAND, NORWAY

An exhibition of paintings by Sylvia Hilary. Free admission. Enjoy demonstrations, talks, performances and purchase works for sale by Sylvia Hilary and Maria Royden.

- 1st - 4th Oct: 10th - 12th October in Bridge Cottage.
- 1st Oct: Monday 10th October
- 2nd Oct: Tuesday 14th October
- 3rd Oct: Wednesday 15th October
- 4th Oct: Thursday 16th October



THE PIPER'S TALE PERFORMED BY TOM HUGHES

The bagpiper strolls through the folk tales of Europe, sometimes the wisest, sometimes the trickiest, or perhaps the unfortunates of the world. Tom's stories invite you into the piper's world. The collected tales of many years are shared, along with tunes on various bagpipes to awaken the legend.

10pm, Sunday 14th October

12.30pm, Wednesday 15th October at the Old School Room at the Lyceum. Tickets £6, available from Port Sunlight Museum gift shop. Call 0151 644 6446.

Autumn events in Port Sunlight

There's plenty to keep you busy in Port Sunlight this Autumn...



Watch out for a good mix of talks and presentations taking place in the Old Schoolroom at the Lyceum, on Wednesday 11th October, as part of Wirral Arts Festival.

"The Piper's Tale" will combine music, storytelling and folklore to explore the role of the English bagpiper through history, complete with some local connections.

Then during Remembrance Week on Thursday 9th November, Port Sunlight on the Eve of the War will explore the developments and the life left behind by the men who marched away.

Our partners from Unilever Archives and Records Management will be sharing some of the highlights and significant stories from Unilever Port Sunlight in a special presentation on Thursday 30th November. Doors open at 7pm and the talk starts promptly at 7.30pm. Tickets cost £6 each and can be bought at Port Sunlight Museum or on the door.

Our popular family activities return in the October half term with some creepy crafts and spooky stories in the Lyceum. On Wednesday 25th, Thursday 26th October children can visit our loathsome laboratory and make a witch's potion from some gruesome ingredients. Then take inspiration from some weird scenes from Port Sunlight's history and Gothic architecture in the village to make their own haunted house model to take away. Families can also listen to some spine-tingling tales from our storyteller.

Drop in any time from 10.30am - 1.30pm and allow around an hour for the workshop. Activities cost £1.50 per child. Children must be accompanied by an adult.

The ever-popular "Make Do and Mend" Handmade Fair returns to the Old Schoolroom at the Lyceum in November, bringing the very best in contemporary craft and design to Port Sunlight. The free event gives the opportunity to chat to artists and craftspersons and find those perfect Christmas gifts.



OUR VILLAGE HISTORY...

Port Sunlight is one of the finest surviving examples of an garden village in the UK. It stands as a legacy that architect William Hackett Lever who in 1888 wanted to create the first affordable housing for the employees of his new Lever Brothers Works. It is also one of the North West's primary towns and home to over 3,000 residents as well as a museum, a hotel, and garden centre.

Still contained within its original boundaries, Port Sunlight has over 900 Grade II Listed houses and eight public gardens. 130 acres of well-maintained parkland and nearly 100 architects were involved in its creation and nearly 100 years of architectural history is represented here. There is a public sculpture on display in the village including a Grade I Listed war memorial and one of the largest public sculptures in the world.

Port Sunlight Village Trust is responsible for the development, conservation and promotion of the village. An independent charity, it has been working for over 100 years in the conservation and maintenance of the gardens, houses and public buildings, and in promoting the village as well as lifelong learning programmes for all.

To fulfil its mission, the Trust relies on the support of its members, donors, and grants. It also runs a holiday cottage lettings, museum admissions, gift shop sales, venue hire, and grants.

GROUPS WELCOME

If you're thinking of bringing a group to the Museum is an ideal place to begin. We offer a range of group package deals to suit you, including discounted rates and special offers for schools, clubs, and group leader incentives.

SPECIAL INTEREST COACH TOURS AND GUIDED WALKS INCLUDED

- Lever and Port Sunlight
- Port Sunlight & the First World War
- The Houses of Port Sunlight
- The Public Gardens of Port Sunlight
- Conserving Port Sunlight

To find out more about Port Sunlight Museum, group visits and guided tours contact 0151 644 6466, info@portsunlightvillage.com or visit portsunlightvillage.com



Port Sunlight Village Trust is a registered charity (no. 1074713) and a registered company in England and Wales (no. 3719776)



portsunlightvillage.com

@portsunlight

portsunlightvillagetrust

- Team Building Experiences including walks, tours and trails
- Flexible and realistic hire charges

For more information about venue hire for weddings and conferences please contact the Events Coordinator on 0151 644 4811 or email events@portsunlightvillage.com



Supported using public funding by ARTS COUNCIL ENGLAND



Accredited MUSEUM



LOTTERY FUNDED



European Funding & Central Area Opportunities

Port Sunlight, Wimal, CH62 3DX

INFORMATION

RECEPTION OFFICE
 10am - 4pm
 11am - 4pm (Sat)
 10am - 4pm (Sun)

MUSEUM FACILITIES

Café • Tea Room • Shop
 Accessible Toilets & Baby Changing
 Meeting rooms

CAR PARKING

FREE parking available opposite Port Sunlight Museum
 Coach Drop off point outside Port Sunlight Museum

BY TRAIN

Port Sunlight is served by two stations: Bebington and Port Sunlight. Both are on the Wirral line from Chester & Liverpool. Day & evening tickets are available. Visit www.merseyrail.org

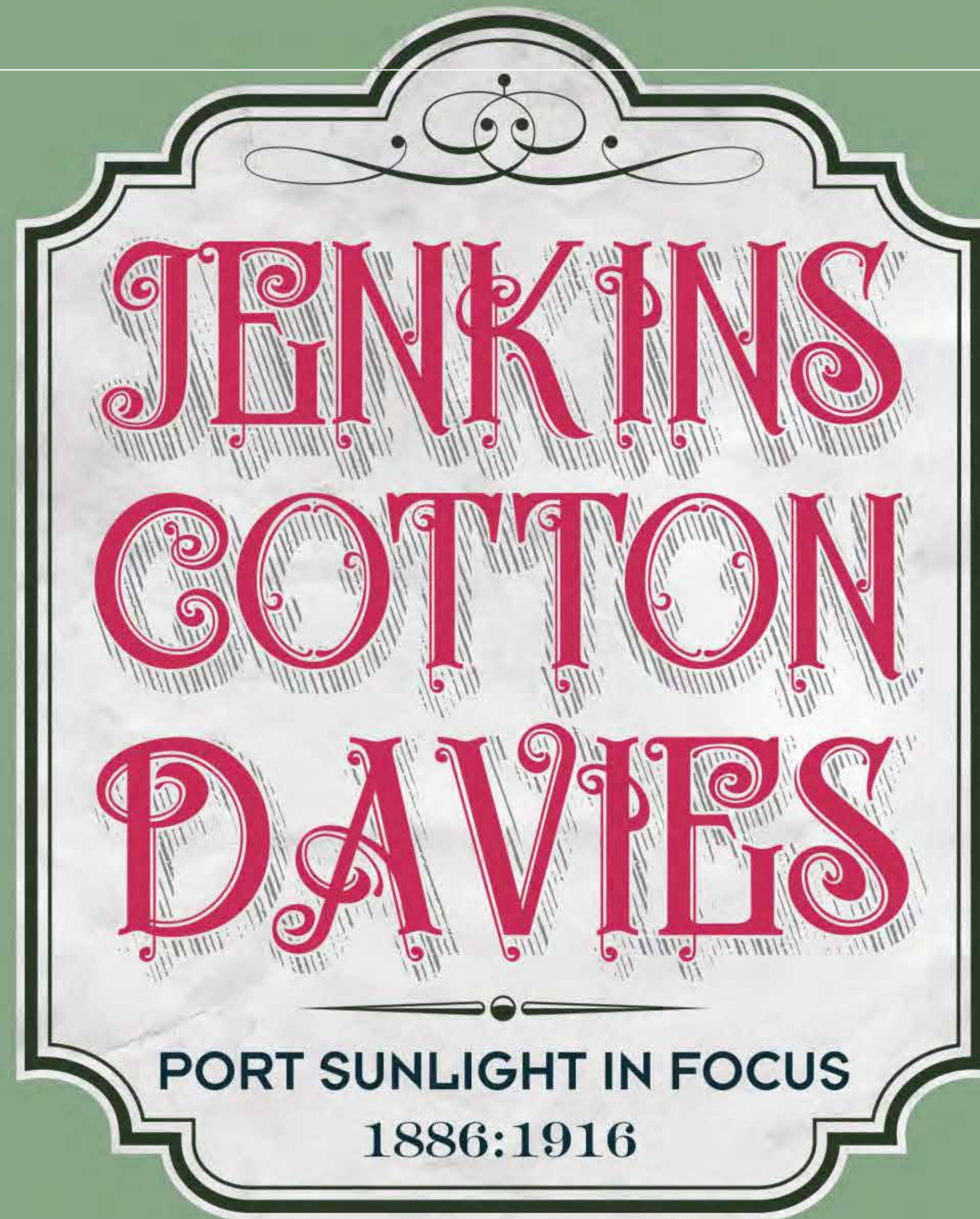
From Liverpool:

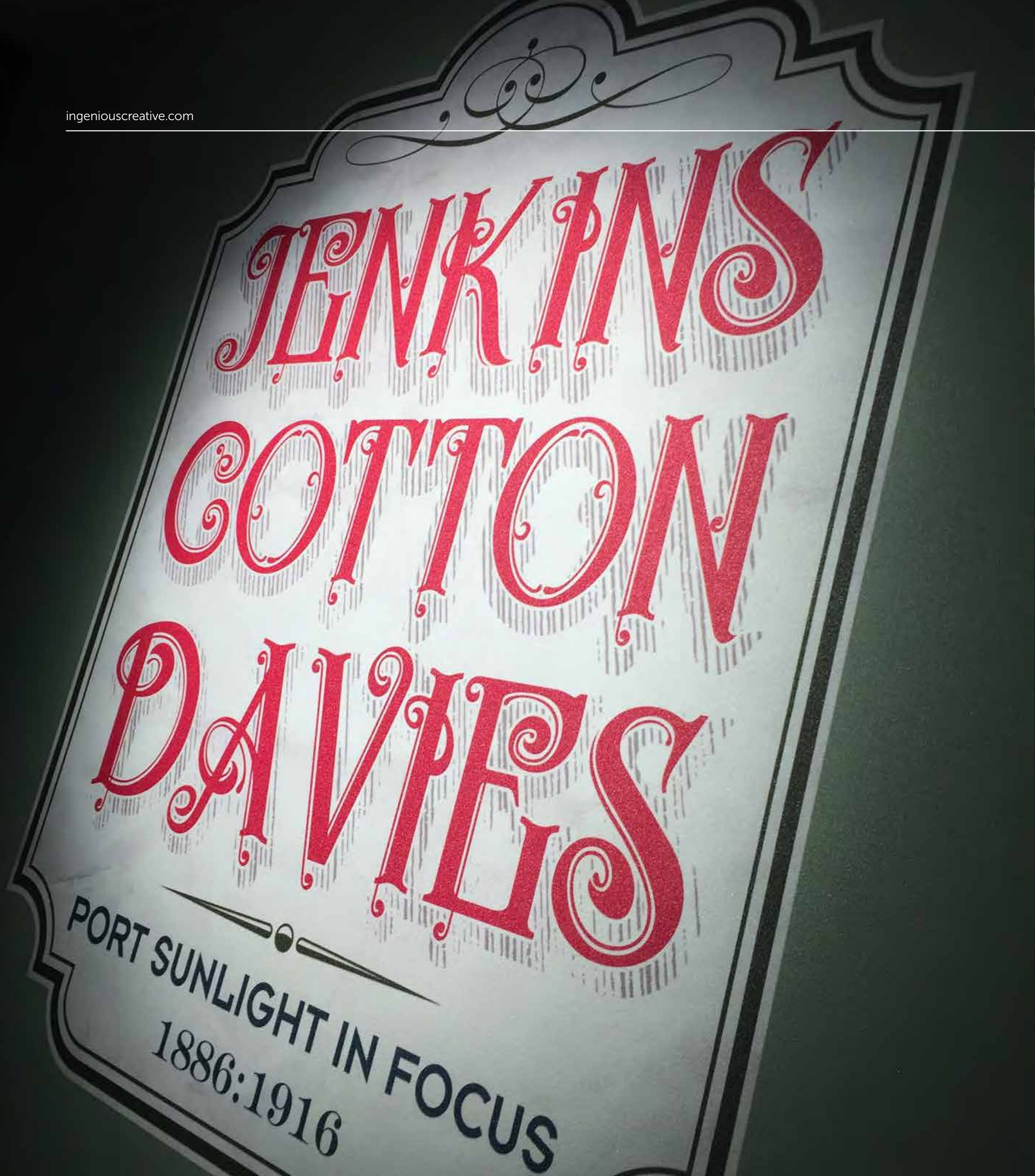
Take the Mersey Ferry to Southport, then follow brown signs to Port Sunlight Museum.

From elsewhere:

Exit M53 at Clatterbridge, follow signs for Port Sunlight and Port Sunlight Museum.







Being Port Sunlight
A Village's Response to Lockdown

An exhibition showcasing the personal experiences of Port Sunlight's community during the Covid-19 global pandemic.

Chalk artwork drawn on a wall by local children in Port Sunlight village.
Images by Scott Wainwright © Port Sunlight Village Trust.

Culture Recovery Fund for Heritage | The National Lottery Heritage Fund | Historic England | Department for Digital, Culture, Media & Sport

Port Sunlight Village Trust
The Port Sunlight Village Trust is a registered charity (No. 107198) and a registered company in England and Wales (No. 291189).
Registered Office: The Group, 200, The Colquhoun, West Chilton, Essex.



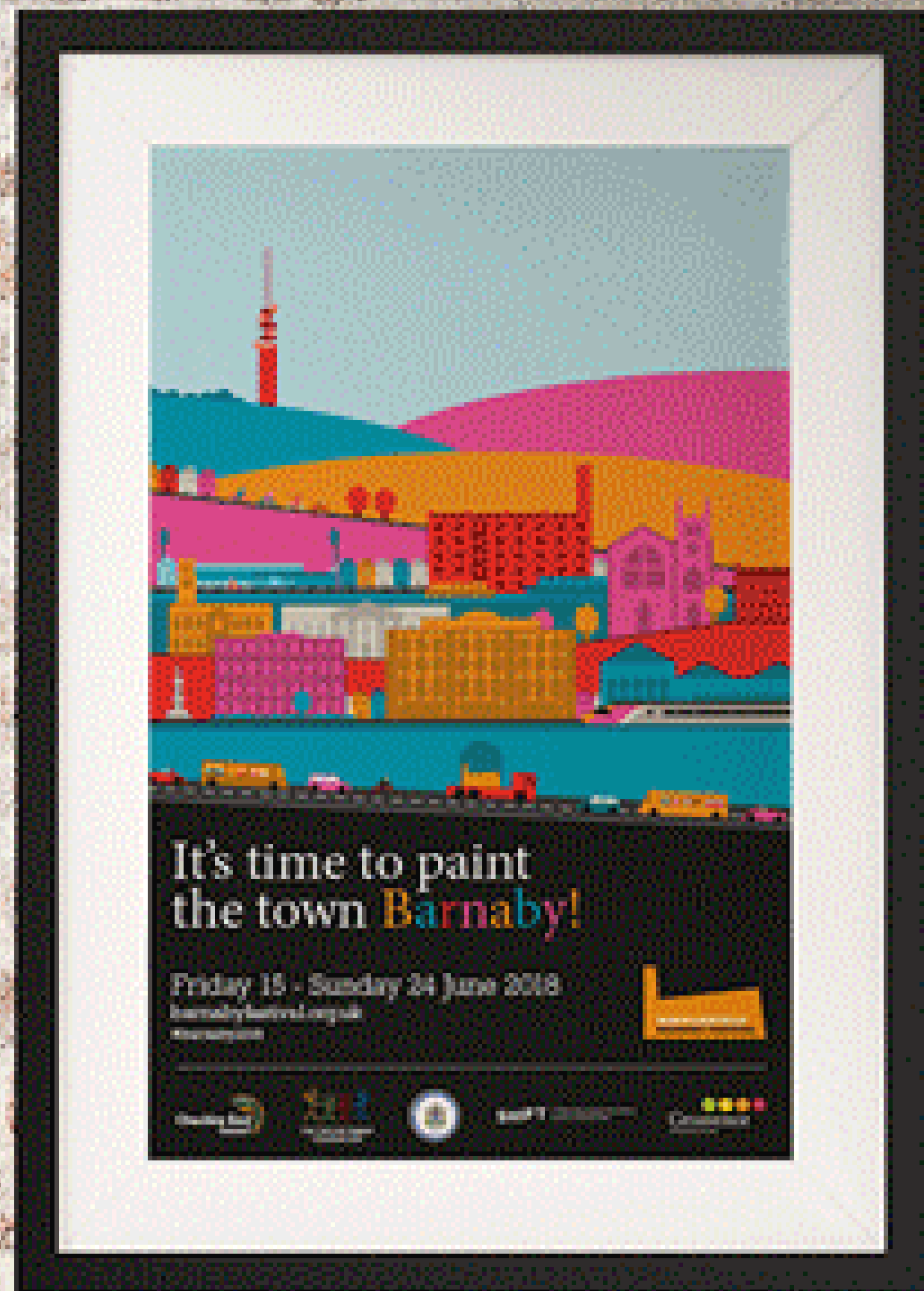
MACCLESFIELD
BARNABY FESTIVAL

MACCLESFIELD BARNABY FESTIVAL

There has been a Barnaby Fair in Macclesfield since the 13th century, but in recent years this great local tradition had all but died out. In 2009, Barnaby was reinvented as a festival of arts, culture and fun, showcasing the town's diverse creative talent in a series of inspiring events.

Every year a different designer is asked to deliver the festival creative. Having worked on Barnaby in both 2012 and 2013, I was thrilled to be invited to work with them again in 2018 and (now a bi-annual event) 2020 - which due to the pandemic, became a digital event.







SEE BARNABY DIFFERENTLY

Apart but together, Barnaby's reimagined digital programme launches June 20 & 21. Save the date, and we'll share more about our festival vision in the coming weeks.

barnabyfestival.org.uk #barnaby2020




SEE BARNABY DIFFERENTLY

Centuries of Barnaby will always find a way. Barnaby Festival's reimagined digital programme launches June 20 & 21, and we'll share more detail in the coming weeks.







SEE BARNABY DIFFERENTLY

Centuries of Barnaby will always find a way. Barnaby Festival's reimagined digital programme launches June 20 & 21, and we'll share more detail in the coming weeks.







Wonderful Music
Walks & Tours
Dancing
Comedy
Art
Dramatic Performances
Talks & Exhibitions
Family Fun

SEE MACCLESFIELD DIFFERENTLY

18-28 JUNE 2020

barnabyfestival.org.uk
#barnaby2020







WILMSLOW GUILD

Wilmslow Guild are an adult education establishment established over 100 years ago in Cheshire. My journey with them began over a decade ago, when they had no brand, no website and produced their own prospectus in Word!

Over that time, I have worked alongside their Principal and the small admin team to develop an identity, build first a 'brochure' website then one capable of taking online bookings, and gradually moved them into the 21st Century whilst ensuring their traditional client base came along for the ride.

The most recent development was a full, research based rebrand and renaming of the institution, the results of which you can see over the following pages.







the guild
for lifelong
learning



Prospectus
2022-23
guildlifelonglearning.org

News From The Guild



to deliver its original aims is to
gift in your will. No matter how
to the charitable and
provision we offer.

to legacy
that writing or updating
significant personal decision,
ones must always
our mission please
legacy to ensure our

charitable purpose continues. You can
be sure that any gift you leave will be
used considerately to further our mission.

How do I leave a gift?
When making or updating your will,
simply let your solicitor know your
intentions. There is no obligation to tell
us and you can change your mind at
any time. We respect that the decision
to leave a gift in your will is special and
personal.

Our promise to you
We will:

- Answer your questions sensitively and at no time put you under pressure
- Use your gift effectively, and, if requested, will direct funds towards specific projects or areas personally chosen by you
- Devise and deliver further programmes to improve the health, wellbeing and fitness of individuals
- Support those who are disadvantaged and on low incomes, to improve confidence and willingness to engage in learning, reduce social isolation and improve quality of life
- Never forget your generosity

The Guild takes pride in being a truly inclusive charity.

Did you know that:

- Ever since 1926 the charity has provided opportunities for the enrichment of life through education, fellowship and co-operative effort for the welfare of the whole community.
- The age range of participating adults spans teenagers to nonagenarians every year.
- The charity delivers more than 500 different activities every year.
- The charity provides more than 500 free places on health and wellbeing courses every year.

The Guild for Lifelong Learning • 2022-23

“Over the past two years, the Guild has become an important part of my life. Not only is the teaching and learning of a high quality, but there is a welcoming, peaceful ethos on which you cannot put too high a price. Recent refurbishment of the internal structure has added to this feeling of well-being.”

“Being retired has enabled me to explore, learn about and develop my interests as well as making many new friends. The Guild with a strong community-based ethos and high quality of tutoring has enabled me to do this. It has enriched the quality of my retirement. The Guild is a gem.”

“The Guild - A great place to be; a great place to learn. Thank you Guild. A very grateful student.”

Useful links

- www.gov.uk/make-will
- www.ngl.org.uk/information-advice/non-will/legal-issues/making-a-will/

Thank you for thinking of us

Thank you for considering this significant decision. All legacy donations help the Guild and future generations of lifelong learners.





Y HOMES

Y Homes are an innovative estate agent providing an affordable and professional service in York and the surrounding villages.

Y Homes offer their clients a quality service based on traditional values combined with a first-class digital presence, enabling customers to successfully buy and sell their properties.

A family business, Y Homes has gone from strength to strength in its' first decade. By building a team and developing a permanent presence in the competitive York property market, they have helped hundreds of people to buy or sell their home.

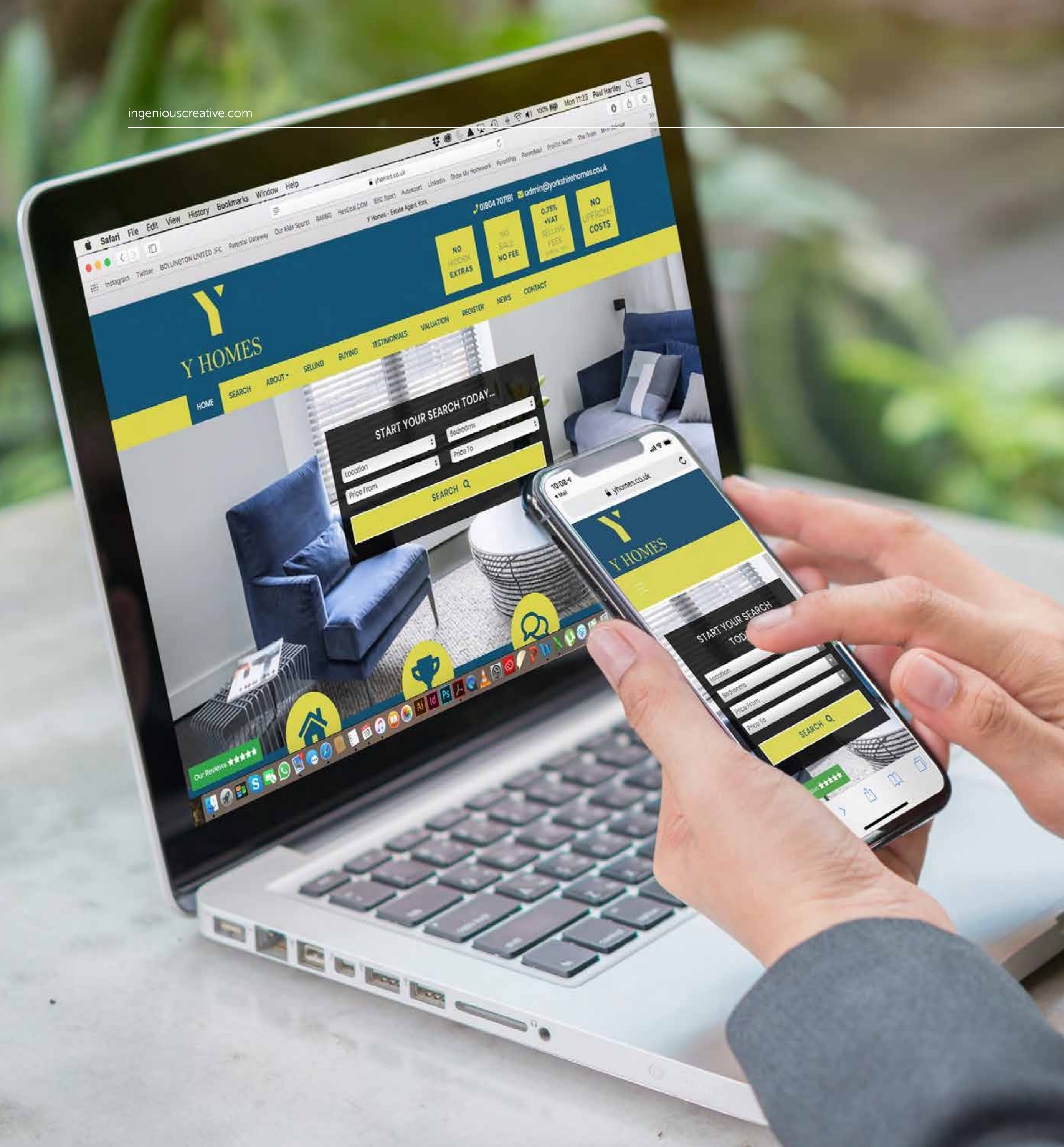
To mark their 10th anniversary, Ingenious were appointed to conduct a rebrand. The aims of the exercise was to firstly reflect the evolution of the Y Homes business and also propel the business into the next phase of its' growth and development.





Y HOMES







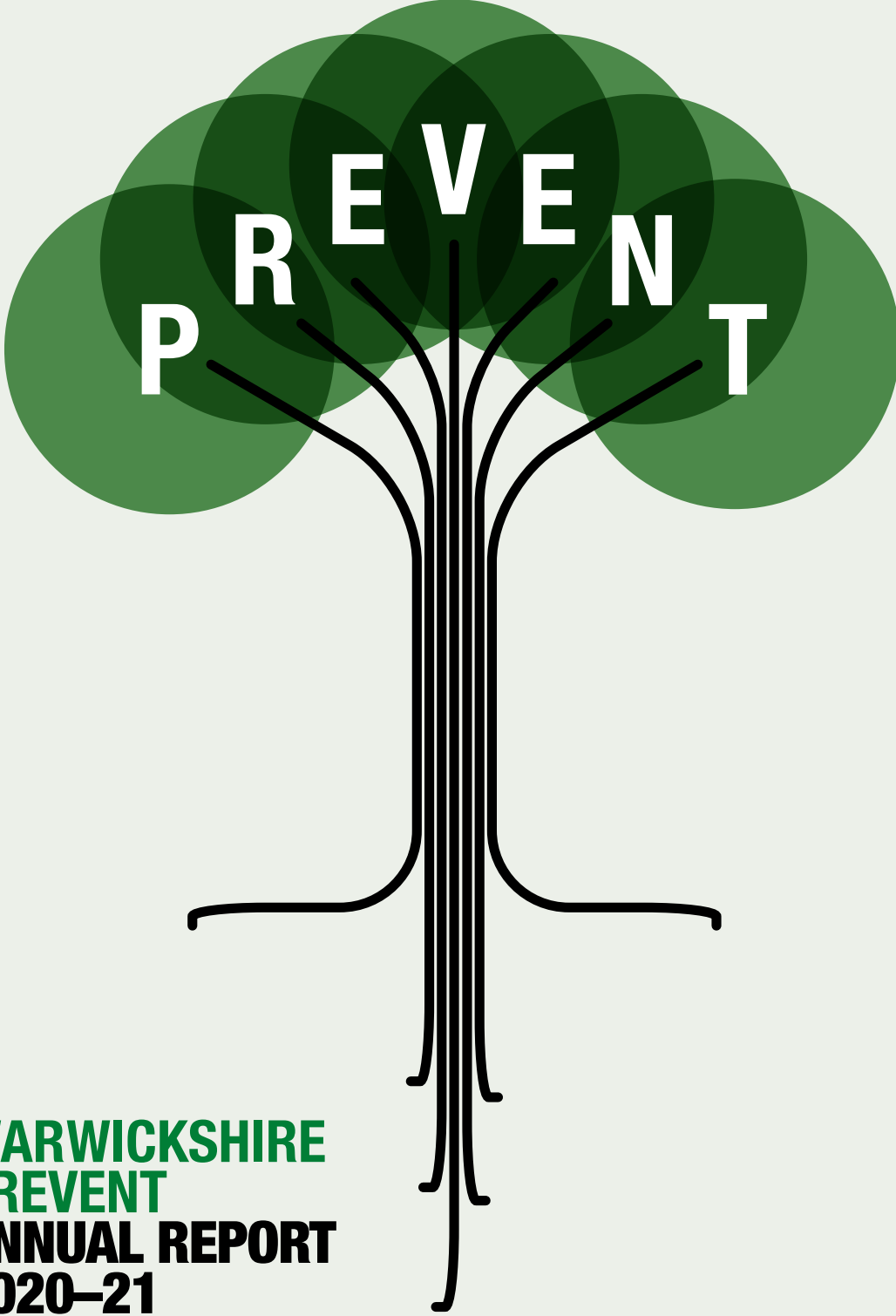
WARWICKSHIRE COUNTY COUNCIL

Following appointment to WCC's agency roster, I have worked on a number of reports and documents. Whilst perhaps not the most creatively driven work, these projects offer feature complex graphs, figures, tables and all require re-drawing or recreation all in line with the WCC brand guidelines. The ability to be organised, consistent and accurate, therefore, is key.

Happily, on a more creative level, I was also asked to work with their Museums Service, who manage their outreach programme to schools and colleges within the County. The resulting work, in which we proposed a name change to 'Warickshire Heritage Learning', is still a work in progress, but also included here.







**WARWICKSHIRE
PREVENT
ANNUAL REPORT
2020-21**

Warwickshire County Council

Philip Beccombe
Police and Crime
Commissioner
for Warwickshire

safe in...
warwickshire

Welcome

**WARWICKSHIRE LOCAL
CYCLING AND WALKING
INFRASTRUCTURE PLAN**

Warwickshire
County Council

Warwickshire County Council is preparing a Local Cycling and Walking Infrastructure Plan (LCWIP) and we want you to tell us what you think.

Walking and cycling are ideal ways to make short local trips, and a convenient way to build regular exercise into daily life. They are low-cost, accessible, healthy, environmentally friendly and efficient.

Encouraging more walking and cycling will help Warwickshire County Council achieve its ambition of making Warwickshire the best it can be by contributing to a thriving economy, helping people to live safely, healthily, and happily, and building a sustainable future.


The LCWIP sets out a programme of prioritised improvements to enable more walking and cycling for everyday journeys and leisure trips. It is split into three sections.

We would like you to tell us what you think about the draft Warwickshire LCWIP, what you agree with, and what you think could be improved or changed.


PART 1 - INTRODUCTION
Background, methodology and extent of Warwickshire's LCWIP.

PART 2 - NETWORK PLANS
Proposals for walking and cycling in Warwickshire and evidence and information used to develop these. We have produced a Part 2 document for each of the five districts and boroughs in Warwickshire.
Please take a look at the display boards to see the district-wide proposals for walking infrastructure and indicative cycle networks.

PART 3 - IMPLEMENTATION
Including a prioritised list of cycling schemes, along with an explanation of the methodology we have used to prepare these.



CONSULTATION DATES 17 June to 12 August
COMPLETE THE SURVEY www.warwickshire.gov.uk/ask
REQUEST PAPER / ALTERNATIVE FORMATS 01926 412395
FOR MORE INFORMATION tpu@warwickshire.gov.uk



**COVENTRY AND
WARWICKSHIRE
JOINT STRATEGY
FOR AUTISTIC PEOPLE
2021-2026**

Warwickshire County Council
NHS Coventry and Warwickshire
Coventry City Council





WARWICKSHIRE
HERITAGE
LEARNING









IMPERIAL WAR MUSEUMS

IWM is unique in its coverage of conflicts, especially those involving Britain and the Commonwealth, from the First World War to the present day. It seeks to provide for, and to encourage, the study and understanding of the history of modern war and 'wartime experience'.

Since 2007 I have delivered branding and exhibition design for both IWM North and IWM London. I have delivered an array of temporary exhibitions and permanent exhibits for IWM, ranging from full-scale major shows to smaller, panel based exhibitions. To date, those exhibitions are as follows;

Temporary installations: Life & Freedom · Military Pride · Stranger in the House · Moving Minds · In the Spotlight · Camouflage · Oceans Apart · Build the Truce · Horrible Histories: The Frightful First World War

Permanent installations: TimeStacks · Green Room

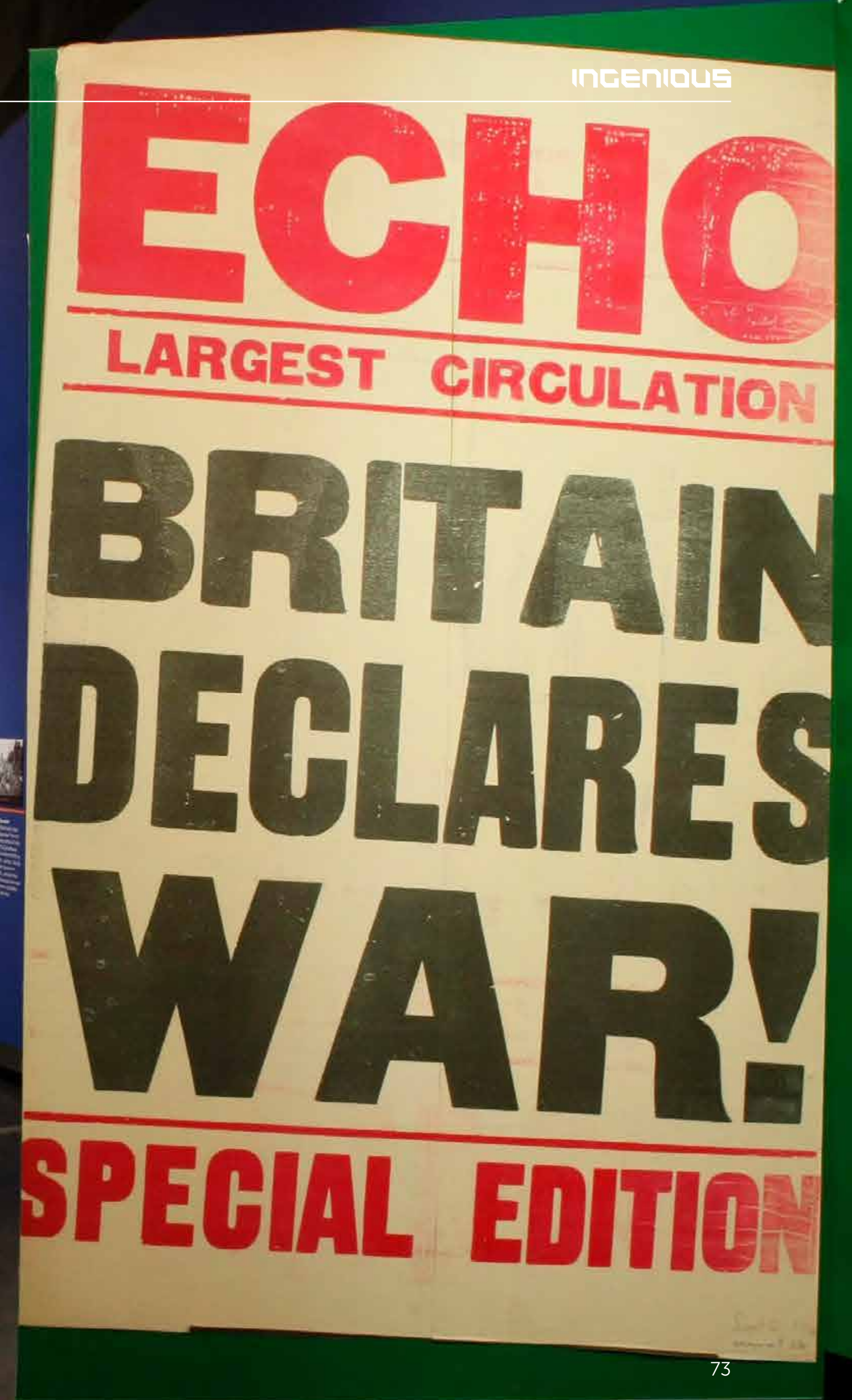




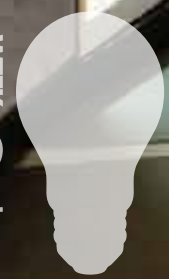
1914

The Year of the First Shot

One bullet in June 1914 starts a war. Sixty million people in the world are looking for a fight. They think it will be over by Christmas.



design WEEK AWARDS 09 FINALIST



...takes to the air with
Zooming Zeppelins...

ZEPPELIN!

What's a Zeppelin?
A huge German airship that
flies over Britain and drops
bombs on cities, if they can
find them in the dark.

PUBLIC WARNING

GERMAN	BRITISH

1915

The Year of Total War
Both sides plan to smash their enemy with force, but both sides fail. The war starts to spread around the World - from the battlefield into the home.

our weapons like **Gruesome Gas...**

Timeline

Timeline of 1915 events and propaganda:

- January 19: The Lusitania is sunk by a German U-boat.
- April 4: The Battle of the Dardanelles begins.
- April 22: The first gas attack at Ypres.
- May 7: The Lusitania is sunk.
- June 17: The Battle of the Somme begins.
- July 1: The Battle of the Marston.
- August 19: The Battle of the Marston.
- September 12: The Battle of the Marston.
- October 4: The Battle of the Marston.
- November 11: The Armistice is signed.

Propaganda posters include: "MEN OF LANCESHIRE Avenge the LUSITANIA", "THIS IS EASY!", "HOW DO YOU FEEL ABOUT THE DEFEAT?", "SICK AS A PARROT BIRAN", "I HOPE CHURCHILL DOES BETTER NEXT TIME".

design WEEK
AWARDS 09
FINALIST



STRANGER IN THE HOUSE

Women's Stories of Men Returning from the Second World War

"When their war ended, our war began"

The Second World War ended in 1945. Over the next two years more than four million servicemen were demobilised. They returned to a country changed by six years of war.

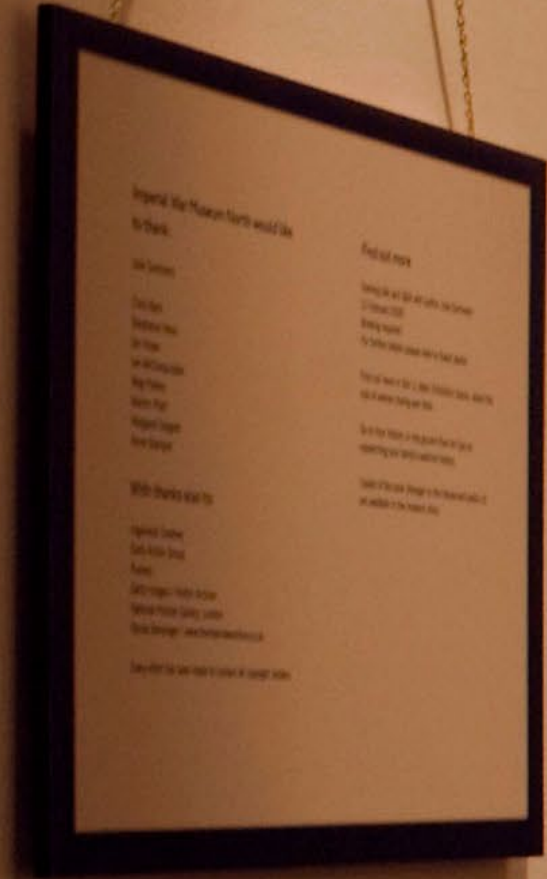
For many, returning home was a challenge, for this was not the same 'home' they had known when they left to fight. For some, it no longer existed physically - their homes had been bombed. Perhaps family members had died or been killed, wives or girlfriends had moved on or children been born. For the fortunate, nothing much had changed.

Many of the former soldiers were women: mothers, wives, sweethearts and daughters. This exhibition is the first time at their side of the story featuring personal testimonies. It is a collaboration with the author and researcher Julie Summers.

Help and advice for returning soldiers

It is a popular belief that there was no help available for servicemen returning from the Second World War. In fact there was. The government had made efforts to cover all aspects of demobilisation from clothing and food coupons to advice on how to find employment.

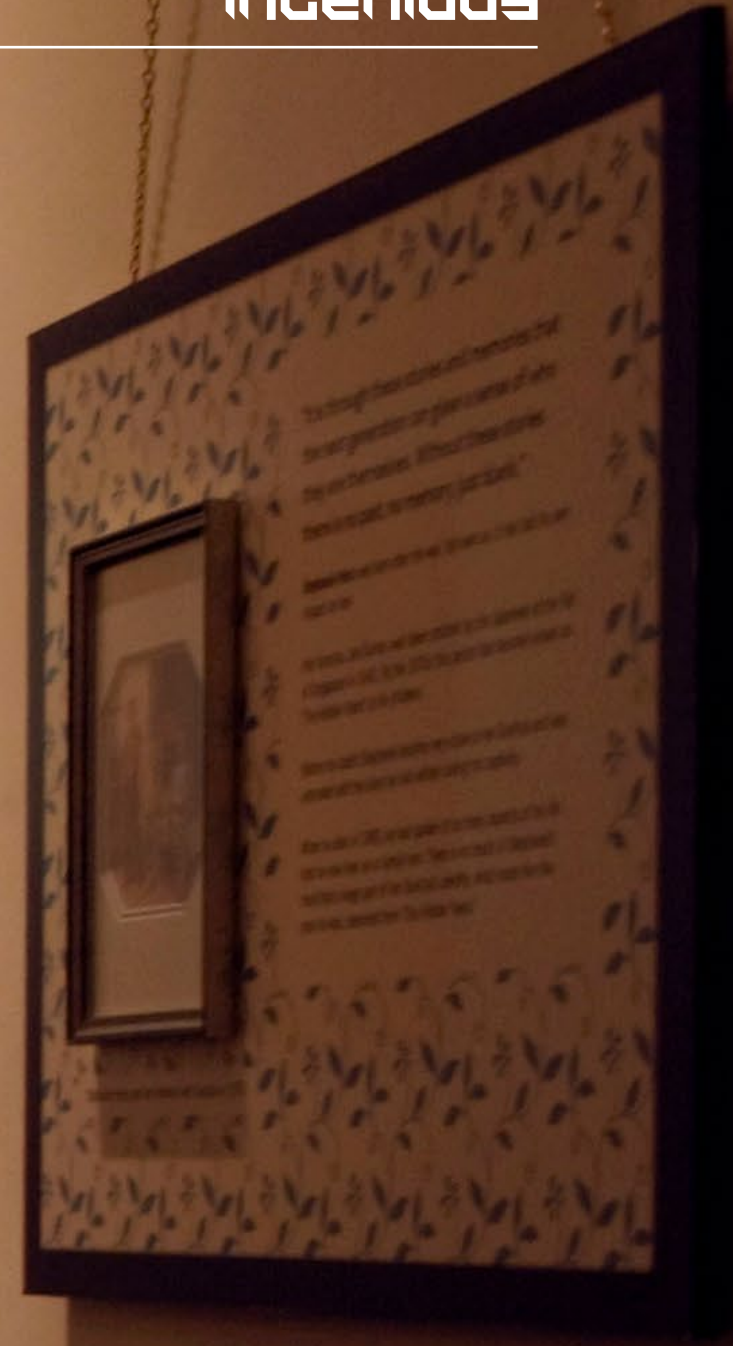
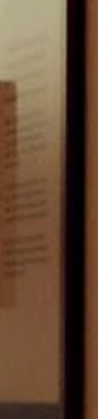
There were leaflets to advise former soldiers on what to eat, medical data on how to deal with enemy currency and resettlement.



STRANGER IN THE HOUSE

Women's Stories of Men Returning from the Second World War

When they got home, it was a different world. The women had to learn to live with the men who had been away for so long. They had to learn to live with the men who had been changed by the war. They had to learn to live with the men who had been different.





CAMOUFLAGE

THE ART OF HIDE AND SEEK

HOW DO YOU HIDE AN ARMY?

Weapons, vehicles and even buildings can be hidden using different shapes, colours, textures and patterns to disguise their outline. This is called 'disruptive pattern'.

Camouflage is used to disguise everything from a soldier to a tank. On land, soldiers disguise themselves by painting their faces and wearing specially coloured and patterned clothes. These patterns and colours change depending on where they are fighting.

In forest warfare camouflage is typically green and brown, for snowy weather it is white and grey, and in the desert it is brown and beige.

CAMO FACT
 How would you hide a Land Rover in the desert?

 Look behind you to find out...



You don't! Some to hide. During came up with a

His 'Dazzle' d patterns to n jumble of sh an enem d

Above: First World War seaplane carrier HMS Pegasus, in 'Dazzle' camouflage

Oceans Apart

Stories of Children Evacuated Overseas

EVACUATION

ARRANGED FOR
SPECIAL PARTIES
 BY THE GOVERNMENT)

is available for

CHILDREN
 of School Age or under
WIDOWED MOTHERS

PRIVATE EVACUATION

and fulling allowance are provided for

CHILDREN OF SCHOOL AGE OR UNDER
WIDOWED MOTHERS
AND BLIND PEOPLE
AND INVALIDS

their own arrangements with relatives
 accommodation in a safer area
 ASK AT THE NEAREST SCHOOL

Children's Overseas Reception Board.

George W. Medway 1941/2

To the DEPARTMENT OF
 SOCIAL WELFARE
 PRETORIA
 SOUTH AFRICA



MOTHERS let them go
 give them a chance of
 greater safety and health



Why did they go?

Most of the children evacuated were from the United Kingdom. Some were evacuated to other countries because they were in danger from the bombs and the gas.

How did they go?

Some children were evacuated by ship, some by air, and some by train.



What happened?

Many children were evacuated to other countries because they were in danger from the bombs and the gas.





TimeStack

TimeStack

Rationing & Recycling
1940-1945

Push a button to view a tray

TimeStack
Handling Session

INGENIOUS

**CREDENTIALS
AND PORTFOLIO**

INGENIOUS CREATIVE

Two Rose Wharf · Macclesfield Cheshire SK11 7GJ

 @ingeniouscre8iv

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