

Environmental Policy

Small changes make a big difference

Here at Ingenious we do our bit to help you do yours. We are committed to reducing our carbon footprint and minimising our impact on the environment.

That's why it's our policy to continually improve our environmental performance as an integral and fundamental part of our business. We've made it our mission to use and re-use sustainable resources that don't cost the earth. To kick start our improved way of working we will:

- Minimise our waste and recycle as much as possible, that includes all our paper, ink cartridges, office equipment and domestic rubbish.
- Use responsible materials such as FSC accredited paper and work with environmentally conscious suppliers.
- Where possible, use digital production, proofing and archiving to avoid waste paper.
- Actively encourage clients to use recycled material and solvent free ink in their print production
- Only drink fairtrade tea and coffee with locally sourced milk, so even our brew breaks are environmentally sound!

We all have a responsibility to help reduce CO2 emissions so we are playing our part in helping to fight the effects of global warming. It is our policy to:

- Not use standby; we're either on or off
- Where possible, we use local suppliers to cut transport miles and also help sustain our own business community
- Increase our use of shared or public transport to get to and from work and to attend meetings.

We are always looking for new ways to improve our environmental practice, so feel free to get in touch if you have any ideas!

Check out these websites for more information about design and the environment.

www.designcanchange.org
www.lovelyasatree.com



lovely as a tree

